

Search Tips

combining the rating levels of effort search $\ensuremath{\text{q}}\xspace\iota$

Search • Advanced Search • Preferences

Find this phrase

The following word or words are very common and were not included in your search: **the of** To include common words, add a "+" sign in front of each word you want included.



Showing 1-10 of about 1,640:

Query Database Asp - Software, Hardware, Services and Research...

Your **search** for keyword: **Query** Database Asp ... writers from policy **rating** ... By **combining** our dedicated ... Business users of all skill

knowledgestorm.fastcompany.com/search/keyw...

<u>End-User Query Software - Software Search Results for End-User Query...</u>

Your **search** for keyword: End-User **Query** Software ... minimal Operator **effort**. ... from policy **rating** and ... performance/availability service knowledgestorm.inc.com/inc/search/tabkeywo...

<u>Like Query In Asp - Software, Hardware, Services and Research Papers</u>

Your **search** for keyword: Like **Query** In Asp returned ... of all skill **levels** find ... By **combining** our ... enormous amount of time, money and... productfinder.cio.com/search/keyword/cxoci...

Asp **Query** - Software, Hardware, Services and Research Papers **Search**...

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<u>Cycles Query Decisions - Software, Hardware, Services and</u> Research...

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Yahoo! **Search** blog: October 2004 Archives

It's the old example of the " Java" search query. ... and different levels of ... you have to make a conscious effort to do ... Search is about...

www.ysearchblog.com/archives/2004_10.html

Asp Database **Query** - Software, Hardware, Services and Research...

Your **search** for keyword: Asp Database **Query** returned ... By **combining** our ... of all skill **levels** find ... that jumpstart the report...

resources.ecommercetimes.com/search/keywor...

Understanding Patch and Update Management: Microsoft's

Refine Suggestions to narrow your search

We found no refinement suggestions for your search combining the rating levels of effort search query

Resources
Link collections from experts and enthusiasts

We found no link collections for your search combining the rating levels of effort search query

Software...

Search Microsoft.com for: ... The security effort is ... and complained that the security rating levels were ... By combining MBSA's

www.microsoft.com/technet/security/topics/...

Interaction in information retrieval: Selection and effectiveness of...[PDF File]

...study that is a long-term **effort** involving ... they select weighted terms for a search query & Su, 1990; ... in IR in all their complexity at... www.scils.rutgers.edu/~tefko/JASIS1997.pdf

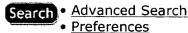
Bandwidth Market, Ltd

...specifying one or more terms of the query and (b) levels of effort required to ... in the distinguished query and combining the retrieved rating www.telequipment.com/resources/patents/app...

Results Pages: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 >>



Search Tips combining the rating levels of effort search qu Search • Advanced Search



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File 256:TecInfoSource 82-2005/Feb
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Set
                Description
        Items
S1
      1108532
                QUERY??? OR QUERIE? ? OR SEARCH??? OR RETRIEV???
     12722850
                RESULTS OR RESULTING OR RESULTANT OR FINDINGS OR HITS OR A-
S2
             NSWERS OR MATCHES OR LISTING? ? OR REFERENCES
                SCOR??? OR RATE? ? OR RATING OR GRADE? ? OR GRADING OR WEI-
S3
      7134622
             GHT??? OR RANK??? OR PRIORITIZ? OR PRIORITIS?
                (FREQUEN? OR STRENGTH? OR INCIDENCE? ? OR HOW () OFTEN OR PO-
S4
     12006368
             PULAR??? OR RATIO OR PERCENTAGE OR NUMBER OR QUANTITY OR AMOU-
             NT)
              (LEVEL OR DEGREE) (3W) EFFORT
S5
         2126
                DIFFICULT? ? OR HARD OR CHALLENG??? OR TOUGH OR ARDUOUS OR
S6
      2913957
             LABORIOUS OR PAINSTAKING OR EXACTING OR DAUNTING OR STRENUOUS
             OR DEMANDING OR INTENSE OR INTENSIVE OR EXERT???? OR STRUGGL?-
S7
        31188
                (HOW() MUCH OR AMOUNT) (3W) (TIME OR EFFORT)
                HOW () LONG
S8
        14027
S9
         2708
                S1 AND S2 AND S3 AND S4 AND S5:S8
S10
       168259
                S4(10N)(PEOPLE OR PERSONS OR INDIVIDUALS OR MEMBERS OR ENT-
             ITIES OR USERS OR PARTICIPANTS OR SUBSCRIBERS OR BUYERS OR CU-
             STOMERS OR CONSUMERS OR REQUESTERS OR PURCHASERS OR VISITORS)
S11
        77450
                S1(10N)S2
S12
                S11 AND S3 AND S10 AND S5:S8
           43
S13
           32
                RD
                    (unique items)
S14
           17.
                S13 NOT PY=2002:2005
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(Item 1 from file: 8) 14/5/1 DIALOG(R) File 8:Ei Compendex(R) (c) 2005 Elsevier Eng. Info. Inc. All rts. reserv. E.I. No: EIP03077362014 Title: Mining a stream of transactions for customer patterns Author: Lambert, Diane; Pinheiro, Jose C. Corporate Source: Bell Labs Lucent Technologies, Murray Hill, NJ 07974, United States Conference Title: Proceedings of the Seventh ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD-2001) Conference Location: San Francisco, CA, United States Conference Date: 20010826-20010829 E.I. Conference No.: 60361 Source: Proceedings of the Seventh ACM SIGKDD International Conference on Knowledge Discovery and Data Mining 2001. Publication Year: 2001 ISBN: 158113391X Language: English Document Type: CA; (Conference Article) Treatment: T; (Theoretical) Journal Announcement: 0302W3 Abstract: Transaction data can arrive at a ferocious rate in the order that transactions are completed. The data contain an enormous amount of information about customers , not just transactions, but extracting up-to-date customer information from an ever changing stream of data and mining it in real-time is a challenge . This paper describes a statistically principled approach to designing short, accurate summaries or signatures of high dimensional customer behavior that can be kept current with a stream of transactions. A signature database can then be used for data mining and to provide approximate answers to many kinds of queries about current customers quickly and accurately, as an empirical study of the calling patterns of 96,000 wireless customers who made about 18 million wireless calls over a three month period shows. 6 Refs. Descriptors: *Data mining; Database systems; Probability; Approximation theory; Statistical methods Identifiers: Customer patterns Classification Codes: 723.2 (Data Processing); 723.3 (Database Systems); 922.1 (Probability Theory); 921.6 (Numerical Methods); 922.2 (Mathematical Statistics) 723 (Computer Software, Data Handling & Applications); 922 (Statistical Methods); 921 (Applied Mathematics) 72 (COMPUTERS & DATA PROCESSING); 92 (ENGINEERING MATHEMATICS) (Item 2 from file: 8) 14/5/2 8:Ei Compendex(R) DIALOG(R) File (c) 2005 Elsevier Eng. Info. Inc. All rts. reserv. 05597874 E.I. No: EIP00075230813 Title: Grouper: A dynamic clustering interface to Web search Author: Zamir, Oren; Etzioni, Oren Corporate Source: Univ of Washington, Seattle, WA, USA Conference Title: The WWW8: 8th International World Wide Web Conference Conference Location: Toronto, Ont., Can Conference 19990511-19990514 E.I. Conference No.: 56977 Source: Computer Networks v 31 n 11 1999. p 1361-1374 Publication Year: 1999 CODEN: 003195 ISSN: 1389-1286 Language: English Document Type: JA; (Journal Article) Treatment: T; (Theoretical) Journal Announcement: 0008W3

Abstract: Users of Web search engines are often forced to sift through the long ordered list of document `snippets' returned by the engines. The IR community has explored document clustering as an alternative method of

organizing retrieval results , but clustering has yet to be deployed on most major search engines. The NorthernLight search engine organizes its output into `custom folders' based on pre-computed document labels, but does not reveal how the folders are generated or how well they correspond to users' interests. In this paper, we introduce Grouper, an interface to the results of the HuskySearch meta- search engine, which dynamically groups the search results into clusters labeled by phrases extracted from the snippets. In addition, we report on the first empirical comparison of user Web search behavior on a standard ranked -list presentation versus a clustered presentation. By analyzing HuskySearch logs, we are able to demonstrate substantial differences in the number of documents followed, and in the amount of time and effort expended by users accessing search results through these two interfaces. (Author abstract) 37 Refs. Descriptors: *World Wide Web; Search engines; User interfaces; Data

acquisition

Identifiers: Dynamic clustering interfaces

Classification Codes:

722.2 (Computer Peripheral Equipment); 723.2 (Data Processing)

(Computer Software); 722 (Computer Hardware)

(COMPUTERS & DATA PROCESSING)

(Item 3 from file: 8) DIALOG(R)File 8:Ei Compendex(R) (c) 2005 Elsevier Eng. Info. Inc. All rts. reserv.

05454086 E.I. No: EIP00014967289

Enabling concept-based relevance feedback for information Title: retrieval on the WWW

Author: Chang, Chia-Hui; Hsu, Ching-Chi

Corporate Source: Natl Taiwan Univ, Taipei, Taiwan

Source: IEEE Transactions on Knowledge and Data Engineering v 11 n 4 Jul-Aug 1999. p 595-609

Publication Year: 1999

CODEN: ITKEEH ISSN: 1041-4347

Language: English

Document Type: JA; (Journal Article) Treatment: T; (Theoretical)

Journal Announcement: 0002W4

Abstract: The World Wide Web is a world of great richness, but finding information on the Web is also a great challenge . Keyword-based querying has been an immediate and efficient way to specify and retrieve related information that the user inquires. However, conventional document ranking based on an automatic assessment of document relevance to the query may not be the best approach when little information is given, as in most cases. In order to clarify the ambiguity of the short queries given by users, we propose the idea of concept-based relevance feedback for Web information retrieval. The idea is to have users give two to three times more feedback in the same amount of time that would be required to give feedback for conventional feedback mechanisms. Under this design principle, we apply clustering techniques to the initial search results to provide concept-based browsing. We show the performances of various feedback interface designs and compare their pros and cons. We shall measure precision and relative recall to show how clustering improves performance over conventional similarity ranking and, most importantly, we shall show how the assistance of concept-based presentation reduces browsing labor. (Author abstract) 17 Refs.

Descriptors: *Information retrieval; World Wide Web; Query languages; Online searching; User interfaces; Computer simulation

Identifiers: Query expansion; Relevance feedback; Concept based feedback; Keyword extraction; Document clustering; Document based browsing; Cluster based browsing

Classification Codes:

(Computer Programming Languages) 723.1.1

903.3 (Information Retrieval & Use); 723.5 (Computer Applications); 723.1 (Computer Programming); 722.2 (Computer Peripheral Equipment)

903 (Information Science); 723 (Computer Software); 722 (Computer Hardware)

90 (GENERAL ENGINEERING); 72 (COMPUTERS & DATA PROCESSING)

14/5/5 (Item 2 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
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01804961 ORDER NO: AADAA-19943714
DYNAMIC CATEGORIZATION: A METHOD FOR DECREASING INFORMATION OVERLOAD
(MEDICAL INFORMATICS)

Author: PRATT, WANDA MARIE

Degree: PH.D. Year: 1999

Corporate Source/Institution: STANFORD UNIVERSITY (0212)

Adviser: RUSS B. ALTMAN

Source: VOLUME 60/08-B OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 4062. 171 PAGES

Descriptors: COMPUTER SCIENCE; HEALTH SCIENCES, MEDICINE AND SURGERY;

INFORMATION SCIENCE

Descriptor Codes: 0984; 0564; 0723

Search results can be overwhelming. When people use computer-based tools to find answers to general questions, they often are faced with a daunting list of search results or "hits" returned by the search engine. Many search tools address this problem by helping users to make their searches more specific. However, when dozens or hundreds of documents are relevant to their question, users need tools that help them to explore and to understand their search results, rather than ones that eliminate a portion of those results.

I have developed a new approach, called dynamic categorization, that addresses this problem by automatically organizing search results into meaningful groups that correspond to the user's query. This approach uses knowledge of important kinds of queries and a model of the domain terminology to generate a hierarchical categorization of search results. I created a tool called DynaCat that implements this approach for the domain of medicine, where the amount of information in the primary medical literature alone is overwhelming. DynaCat summarizes the documents returned from a search by organizing them into an intuitive and useful hierarchy of categories, thus helping patients as well as health-care workers to gain quick and easy access to important medical information.

I evaluated my thesis work in two ways. The technical evaluation demonstrated that the categorization generated by DynaCat was about as consistent with the physicians' categorizations as the physicians' categorizations were with each other. These results suggest that DynaCat creates reasonable document categories and assigns documents to categories appropriately. In the usefulness evaluation, I showed that breast cancer patients and their family members could find more answers in a fixed amount of time, and were more satisfied with their search experience when they used DynaCat than when they used either the cluster tool or the ranking tool. These differences were statistically significant (<italic>p</italic> < 0.05). Users thought that DynaCat helped them to find answers easily and quickly, and to learn about the information related to their query. They indicated that DynaCat provided an organization of search results that was clear, easy to use, accurate, precise, and helpful.

14/5/7 (Item 4 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
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01231019 ORDER NO: AADDX-96299

OPACS: USING ENHANCED TRANSACTION LOGS TO ACHIEVE MORE EFFECTIVE ONLINE

HELP FOR SUBJECT SEARCHING

Author: SLACK, FRANCES ELISABETH

Degree: PH.D. Year: 1991

Corporate Source/Institution: COUNCIL FOR NATIONAL ACADEMIC AWARDS

(UNITED KINGDOM) (0935)

Source: VOLUME 53/03-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 654. 293 PAGES

Descriptors: LIBRARY SCIENCE; INFORMATION SCIENCE

Descriptor Codes: 0399; 0723

Available from UMI in association with The British Library.

The research described in this thesis has examined the use made of online help during subject searching and has evaluated its effectiveness, making recommendations for an improved online help facility.

A general survey of academic OPACs in the UK identified the facilities for subject searching and the amount of online help and offline instruction offered to users . Five OPAC systems in academic libraries were tested by inexperienced users and their successes and failures were observed. Enhanced transaction logs were used to record the test subject searches and analysis of these provided a way of discovering to what extent online help was used. The need for online help was considered in the light of conceptual problems encountered by users while carrying out subject searches. The areas of conceptual difficulty included: (1) the general OPAC instructions; (2) inputting of search terms; (3) refining the search strategy; (4) subject description. The analysis of the enhanced transaction logs showed that online help was used in only one third of the tests. Even when used online help was not sufficient to guide student testers out of the conceptual problems associated with subject searching. It was seen, however, that little additional guidance was needed to assist student testers in the successful completion of the test subject searches.

A general model of online help requirements for subject searching was proposed. This model was tested as a prototype online help facility on an existing university library OPAC. Enhanced transaction logs were again analysed to discover the usage of the prototype online help facility and the success of the test subject searches. Results showed that although online help had been used less frequently than in the previous tests, the success rate of the student testers was higher. Some conceptual problems were still encountered in the test subject searches, but in most cases student testers were aided by the prototype online help facility. Finally, refinements to the proposed general model were made, and a revised model of online help requirements for subject searching was proposed for use on existing OPACs.

14/5/9 (Item 1 from file: 2)

DIALOG(R)File 2:INSPEC

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07608031 INSPEC Abstract Number: C2000-07-7250-007

Title: Evaluating the performance of distributed architectures for information retrieval using a variety of workloads

Author(s): Cahoon, B.; McKinley, K.S.; Zhihong Lu

Author Affiliation: Dept. of Comput. Sci., Massachusetts Univ., Amherst, MA, USA

Journal: ACM Transactions on Information Systems vol.18, no.1 p

Publisher: ACM,

Publication Date: Jan. 2000 Country of Publication: USA

CODEN: ATISET ISSN: 1046-8188

SICI: 1046-8188(200001)18:1L.1:EPDA;1-W Material Identity Number: N617-2000-002

U.S. Copyright Clearance Center Code: 1046-8188/2000/0100-001\$5.00

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: The information explosion across the Internet and elsewhere offers access to an increasing number of document collections. In order users to effectively access these collections, information retrieval (IR) systems must provide coordinated, concurrent and distributed access. In this article, we explore how to achieve scalable performance in a distributed system for collection sizes ranging from 1 to 128 GB. We implemented fully functional distributed IR system based on a a multithreaded version of the Inquery unified IR system. To explore the design space more fully, we also implemented and validated a flexible model. We measured performance as a function of system simulation parameters such as client command rate, number of document collections, terms per query, query term frequency, number of answers returned and command mixture. Our show that it is important to model both results and document commands because the heterogeneity of commands significantly impacts performance. Based on our results, we recommend simple changes to the prototype and evaluate the changes using the simulator. Because of the significant resource demands of IR, it is not difficult to generate workloads that overwhelm system resources regardless of the architecture. However under some realistic workloads, we demonstrate system organizations for which the response time gracefully degrades as the workload increases and performance scales with the number of processors. This scalable architecture includes a surprisingly small number of brokers through which a large number of clients and servers (46 Refs) communicate.

Subfile: C

Descriptors: client-server systems; distributed databases; information retrieval system evaluation; multi-threading; parallel architectures; software architecture; software performance evaluation

Identifiers: performance evaluation; distributed architectures; workloads; information retrieval systems; information explosion; Internet; document collections; coordinated concurrent distributed access; scalable performance; multithreaded version; Inquery; design space; flexible simulation model; system parameters; client command rate; query term frequency; returned answers; command mixture; command heterogeneity; prototype; resource demands; system resources; system organizations; response time graceful degradation; scalable architecture; brokers; client-server communication; 1 to 128 GB

Class Codes: C7250 (Information storage and retrieval); C6160B (Distributed databases); C6110P (Parallel programming); C5220P (Parallel architecture); C5470 (Performance evaluation and testing)
Numerical Indexing: memory size 1.1E+09 to 1.37E+11 Byte
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14/5/10 (Item 2 from file: 2)

DIALOG(R) File 2:INSPEC

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07414925 INSPEC Abstract Number: C2000-01-7250N-004 Title: WebYacht: a concept-based search tool for WWW

Author(s): Ching-Chi Hsu; Chia-Hui Chang

Author Affiliation: Dept. of Comput. Sci. & Inf. Eng., Nat. Taiwan Univ., Taipei, Taiwan

Journal: International Journal on Artificial Intelligence Tools (Architectures, Languages, Algorithms) vol.8, no.2 p.137-56

Publisher: World Scientific,

Publication Date: June 1999 Country of Publication: Singapore

CODEN: IAITEL ISSN: 0218-2130

SICI: 0218-2130(199906)8:2L.137:WCBS;1-6 Material Identity Number: P897-1999-004

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: This paper describes a Web information search tool called WebYacht. The goal of WebYacht is to solve the problem of imprecise search results in current Web search engines. Due to incomplete information

given by users and the diversified information published on the Web, conventional document ${\bf ranking}$ based on an automatic assessment of document relevance to the query may not be the best approach when little information is given, as in most cases. In order to clarify the ambiguity of the short queries given by users, WebYacht adopts a cluster-based browsing model as well as relevance feedback to facilitate Web information searching. The idea is to have users give two to three times more feedback in the same amount of time that would be required for conventional feedback mechanisms. With the assistance of cluster-based representation provided by WebYacht, browsing labor can be much reduced. We explain the techniques used in the design of WebYacht and compare the performances of feedback interface designs with conventional similarity search results . (10 Refs) ranking

Subfile: C

Descriptors: Internet; relevance feedback; search engines

Identifiers: WebYacht; concept-based search tool; WWW; Web information search tool; imprecise search results; Web search engines; incomplete information; document ranking; document relevance; cluster-based browsing model; relevance feedback; Web information search; similarity ranking; feedback interface design; query expansion; document clustering; document-based browsing; cluster-based browsing; concept-based feedback Class Codes: C7250N (Search engines); C7250R (Information retrieval techniques); C7210N (Information networks)

14/5/11 (Item 3 from file: 2)

DIALOG(R) File 2:INSPEC

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INSPEC Abstract Number: C1999-11-7250R-008

Title: Enabling concept-based relevance feedback for information retrieval on the WWW

Author(s): Chia-Hui Chang; Ching-Chi Hsu

Author Affiliation: Dept. of Comput. Sci. & Inf. Eng., Nat. Taiwan Univ., Taipei, Taiwan

IEEE Transactions on Knowledge and Data Engineering Journal: vol.11, p.595-609 no.4

Publisher: IEEE,

Publication Date: July-Aug. 1999 Country of Publication: USA

CODEN: ITKEEH ISSN: 1041-4347

SICI: 1041-4347(199907/08)11:4L.595:ECBR;1-V

Material Identity Number: N571-1999-005

U.S. Copyright Clearance Center Code: 1041-4347/99/\$10.00 Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: The World Wide Web is a world of great richness, but finding information on the Web is also a great challenge . Keyword-based querying has been an immediate and efficient way to specify and retrieve related information that the user inquires. However, conventional document ranking based on an automatic assessment of document relevance to the query may not be the best approach when little information is given, as in most cases. In order to clarify the ambiguity of the short queries given by users, we propose the idea of concept-based relevance feedback for Web information retrieval. The idea is to have users give two to three times more feedback in the same amount of time that would be required to give feedback for conventional feedback mechanisms. Under this design principle, we apply clustering techniques to the initial search results to provide concept-based browsing. We show the performance of various feedback interface designs and compare their pros and cons. We measure precision and relative recall to show how clustering improves performance over conventional similarity ranking and, most importantly, we show how the assistance of concept-based presentation reduces browsing labor. (17 Refs)

Subfile: C

Descriptors: information resources; Internet; relevance feedback; user

interfaces

Identifiers: concept-based relevance feedback; information retrieval; World Wide Web; keyword-based querying; document ranking; Web information retrieval; clustering techniques; search results; concept-based browsing; user interface designs; performance; similarity ranking; Internet

Class Codes: C7250R (Information retrieval techniques); C7210N (Information networks) ... Copyright 1999, IEE

14/5/16 (Item 1 from file: 483)
DIALOG(R)File 483:Newspaper Abs Daily
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05634790

The Wide, Wide World of B & B's

Collins, Glenn

New York Times, Sec 5, p 10, col 1

Jul 25, 1999

ISSN: 0362-4331 NEWSPAPER CODE: NY

DOCUMENT TYPE: News; Newspaper

LANGUAGE: English RECORD TYPE: ABSTRACT

LENGTH: Long (18+ col inches)

ABSTRACT: Legitimate urban bed-and-breakfast proprietors -- as well as a new minority-group clientele -- are increasingly attracting attention, even while cagey condo capitalists function as illegal, bootleg operators. Nationally, a savvier, better financed and less romantic entrepreneurial breed of owner is coming into the business, mindful of the bottom line and in a few cases establishing tiny regional bed-and-breakfast empires. But at the same time, the industry is under greater scrutiny than ever from safety and hospitality overseers, while the Internal Revenue Service is challenging owners' cherished tax deductions for repairs and utilities and business depreciation allowances. According to industry estimates there were 1,000 bed-and-breakfasts in 1980 serving about a million guests, while last year there were 25,000 serving nearly 50 million guests. The number may now be closer to 30,000, ''given our most recent search of Web sites and telephone listings ,'' said Sarah W. Sonke, publisher of ''Inspected, Rated and Approved Bed & Breakfasts and Country Inns'' (\$17.95), a listing of 500 bed-and-breakfasts, which are inspected by Ms. Sonke's organization, the American Bed and Breakfast Association, based in Richmond. It charges its members \$350 to \$1,000 for listings, depending on the number of rooms. Professor (Malcolm A.) Noden of Cornell confirmed the 30,000 figure based on a recent Web search by one of his graduate students. As in the past, pitfalls await unlucky travelers (though rarer are the horror stories involving house trailers billed as quaint bed-and-breakfast accommodations, rooms facing all-night truck stops, and accommodations with lockless doors and backed-up toilets). But as localities have awakened to the proliferation of unregulated B & B's, municipal and county overseers have taken notice, said Ms. (Pat) Hardy, who ran a B & B for nine years in Santa Barbara. Increasingly the hostelries are undergoing inspection by zoning, fire, building and health officials, she said, as well as by active innkeeper associations in 43 In addition, thousands are now inspected by the American Automobile Association and the Mobil Travel Guide.

DESCRIPTORS: Travel; Bed & breakfast inns SPECIAL FEATURES: Illustration

14/5/17 (Item 1 from file: 256)
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00118297 DOCUMENT TYPE: Review

PRODUCT NAMES: Clever (755478); Google (750026); Popularity Engine

(741931)

TITLE: Smarter Returns: New search engine technologies...

AUTHOR: Donahue, Sean

SOURCE: Business 2.0, p46(3) Aug 1999

ISSN: 1080-2681

HOMEPAGE: http://www.business2.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

IBM's Clever, Google's Google, and Direct Hit's Popularity Engine are among newer World Wide Web search engine technologies that sift out irrelevant hits . Next-generation search engine technologies are expected to not only locate keywords on Web sites, but to use either the Web's hyperlinked structure or human input to build user-friendly searches. Clever, Google, and Direct Hit all operate by receiving users' search parameters, choosing the best sites, and ordering the results by relevance. Clever then analyzes clusters of linked sites, and organizes them into authority and hub sites, according to volume and quality of sites that point to them. Google also uses link analysis, but adds a custom crawler and the patented Page Rank scoring system to aid in accurate searching. Direct Hit uses a 'popularity engine' that tracks sites visited most, records how visitors stay at each site, and ranks sites correspondingly. Clever requires authorities to be linked by good hubs, which are sites that point to the most authorities. This revolving process is based on a mathematical algorithm called the principal eigenvector, which requires that the calculation reaches the same endpoint, irrespective of where it starts. Clever is still only a research project and no code is available for public or commercial use.

```
File 275:Gale Group Computer DB(TM) 1983-2005/Dec 14
         (c) 2005 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2005/Dec 14
         (c) 2005 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2005/Dec 14
         (c) 2005 The Gale Group
      16:Gale Group PROMT(R) 1990-2005/Dec 14
         (c) 2005 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/Dec 14
         (c) 2005 The Gale Group
File 624:McGraw-Hill Publications 1985-2005/Dec 14
         (c) 2005 McGraw-Hill Co. Inc
      15:ABI/Inform(R) 1971-2005/Dec 14
         (c) 2005 ProQuest Info&Learning
File 647:CMP Computer Fulltext 1988-2005/Dec W2
         (c) 2005 CMP Media, LLC
File 674:Computer News Fulltext 1989-2005/Oct W2 (c) 2005 IDG Communications
File 696:DIALOG Telecom. Newsletters 1995-2005/Dec 14
         (c) 2005 Dialog
File 369: New Scientist 1994-2005/Aug W1
         (c) 2005 Reed Business Information Ltd.
File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
File 610:Business Wire 1999-2005/Dec 14
         (c) 2005 Business Wire.
File 613:PR Newswire 1999-2005/Dec 14
         (c) 2005 PR Newswire Association Inc
Set
        Items
                Description
                 QUERY??? OR QUERIE? ? OR SEARCH??? OR RETRIEV???
S1
      2367970
                 RESULTS OR RESULTING OR RESULTANT OR FINDINGS OR HITS OR A-
S2
      9323427
             NSWERS OR MATCHES OR LISTING? ? OR REFERENCES
                SCOR??? OR RATE? ? OR RATING OR GRADE? ? OR GRADING OR WEI-
S3
      9461969
             GHT??? OR RANK??? OR PRIORITIZ? OR PRIORITIS?
                 (FREQUEN? OR STRENGTH? OR INCIDENCE? ? OR HOW()OFTEN OR PO-
S4
             PULAR ??? OR RATIO OR PERCENTAGE OR NUMBER OR QUANTITY OR AMOU-
             NT)
                 (LEVEL OR DEGREE) (3W) EFFORT
S5
         8033
      7076068
                 DIFFICULT? ? OR HARD OR CHALLENG??? OR TOUGH OR ARDUOUS OR
             LABORIOUS OR PAINSTAKING OR EXACTING OR DAUNTING OR STRENUOUS
             OR DEMANDING OR INTENSE OR INTENSIVE OR EXERT???? OR STRUGGL?-
                 (HOW () MUCH OR AMOUNT) (3W) (TIME OR EFFORT)
S7
       170578
       138802
                HOW () LONG
S8
S9
       120883
                 S1 (10N) S2
                 S4(10N)(PEOPLE OR PERSONS OR INDIVIDUALS OR MEMBERS OR ENT-
S10
      1578016
             ITIES OR USERS OR PARTICIPANTS OR SUBSCRIBERS OR BUYERS OR CU-
             STOMERS OR CONSUMERS OR REQUESTERS OR PURCHASERS OR VISITORS)
                 S9 (50N) S3 (50N) S10 (50N) S5:S8
S11
          283
                RD (unique items)
S12
          166
                S3 (30N) S4 (30N) S5:S7
       149260
S13
S14
       103428
                 S1 (7N) S2
S15
           84
                S14 (50N) S13 (50N) S10
           47
                     (unique items)
S16
                ŔD
                S16 NOT PY=2002:2005
S17
```

17/3,K/1 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

02576567 SUPPLIER NUMBER: 82374607 (USE FORMAT 7 OR 9 FOR FULL TEXT) eThemes: an Internet instructional resource service.(training school teachers in the New Technology)

Wang, Feng-Kwei; Wedman, John

Information Technology and Libraries, 20, 4, 179(6)

Dec, 2001

ISSN: 0730-9295 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3384 LINE COUNT: 00291

... Snow pointed out that without mastering several Internet search techniques, information seekers may get unexpected or inconsistent search results. (6) The complexity of the resource finding task is exacerbated by the fact that Web content increases...8) In fact, according to an Internet user survey conducted by the Georgia Institute of Technology, Internet users ranked broken links as the second most frequently cited problem on the Internet. (9) The critical point here is that maintaining a current list of high-quality Internet resources is a difficult and time-consuming task, which most teachers are too busy to carry out. (10)

Even if all...

...Internet resources is grossly inefficient. For example, in the eMINTS project, there are approximately ninety-five third- grade teachers, all of whom use the same state-mandated standards (www.dese.state.mo.us/standards) to...

17/3,K/2 (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

02460977 SUPPLIER NUMBER: 68647364 (USE FORMAT 7 OR 9 FOR FULL TEXT) Peer-to-Peer for Grown-Ups.(Technology Information)

Alwang, Greg

PC Magazine, 26

Jan 16, 2001

ISSN: 0888-8507 LANGUAGE: English RECORD TYPE: Fulltext; Abstract WORD COUNT: 1519 LINE COUNT: 00127

... ODBC sources. They can let almost any data or URL-based content pass seamlessly to clients. The **Search** Engine supports multilevel **searches** and produces **results** in order of relevance. Security Services supports user authentication and SSL connections for keeping data secure. Implementation...

...relevant business problem: content delivery. Global firms can use it to streamline delivery from distributed locations and **strengthen** ties with e-business partners and **customers** by giving access to product, service, and support information.

NXT 3 e-Content Platform

Price: For 250 users and unlimited servers, \$85,000. Requires: 128MB RAM; 50MB hard drive space; Microsoft Windows 2000 or NT 4.0 SP3 or later. NextPage Inc., Lehi, UT; 800-639-8724; www.nextpage.com. PC Magazine Rating: Very Good26pc magazine january 16, 2001 www.pcmag.comA Sitelet, complete with its own menus, runs from...

17/3,K/3 (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

02363837 SUPPLIER NUMBER: 58633099 (USE FORMAT 7 OR 9 FOR FULL TEXT)

KnowAll has better answer for queries - Windows application cuts the Web search info glut, but it suffers from several newbie nuisances. (Worldfree.net Inc's Know All search tool) (Software Review) (Evaluation)

Caton, Michael PC Week, 27 Jan 17, 2000

DOCUMENT TYPE: Evaluation ISSN: 0740-1604 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 850 LINE COUNT: 00073

to perform searches using different search engines and sites based on task or topic.

As with any search engine, results are ranked. For finding the context of a given answer, the KnowAll ranking system-based on concept...

..access relevant pages through the answer, search source and idea map lists were particularly helpful. Saving these results allowed us to search off line for related topics from pertinent documents, which considerably improved the time and success rate of subsequent searches.

Unfortunately, the success of a search depends on the speed of the user's processor and Internet traffic. Although users can control the amount of time spent on a search, we found that searches took the better part of a half-hour with...

17/3,K/4 (Item 4 from file: 275) DIALOG(R) File 275: Gale Group Computer DB(TM) (c) 2005 The Gale Group. All rts. reserv.

(USE FORMAT 7 OR 9 FOR FULL TEXT) SUPPLIER NUMBER: 15071512 Automatic structuring and retrieval of large text files. (Technical) Salton, Gerard; Allan, James; Buckley, Chris Communications of the ACM, v37, n2, p97(12) Feb, 1994

DOCUMENT TYPE: Technical

ISSN: 0001-0782 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

LINE COUNT: 00528 WORD COUNT: 6187

widely used, the Boolean retrieval model is not ideally suited to the retrieval task: users find it difficult to generate effective Boolean queries that will retrieve just the right type and amount of information; the retrieved items are presented to the users in a random order that does not correspond to any presumed order of relevance or usefulness; and term weights reflecting term importance are awkward to incorporate into Boolean systems in a consistent way. Most important, the operations of Boolean logic are unforgiving and inflexible, and the retrieval are often inadequate [13, 14, 22].

[TABULAR DATA OMITTED]

The vector processing model represents an alternative possibility...

(Item 1 from file: 621) 17/3, K/5DIALOG(R) File 621: Gale Group New Prod. Annou. (R) (c) 2005 The Gale Group. All rts. reserv.

Supplier Number: 63710597 (USE FORMAT 7 FOR FULLTEXT) iWon.com Selects Ask Jeeves Popularity Technology. PR Newswire, pNA

July 27, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

777 Word Count:

site. iWon, one of the fastest growing Web sites in Internet

history, will integrate Ask Jeeves' patented **popularity** technology to provide **users** with an effective and efficient search experience online. By using iWon for searching the Web, checking email...

...monthly \$1 million and annual \$10 million cash prizes with virtually every click. Using Ask Jeeves Popularity **Search** (SM), iWon results are organized in Top 10 lists of the Web's most popular sites and...

...Ask Jeeves' award-winning popularity search technology because it analyzes the activity of millions of previous Internet search queries and results to determine the most relevant sites for iWon users' search requests. Ask Jeeves' Popularity Search aggregates and organizes online content by tracking the sites that people visit, the amount of time they spend on those sites and the frequency at which they return.

"iWon has experienced rapid success, an impressive customer satisfaction rating and loyal user base, driving more than 8,000 unique users to the site last month alone...

...including AT&T Worldnet, Go2Net, InfoSpace and ZDNet. In addition, Ask Jeeves recently announced three international portal customers utilizing Ask Jeeves' Popularity Search: Catcha in Southeast Asia, Italia Online in Italy and El Mundo in Spain. Announced in April...

17/3,K/6 (Item 2 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
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02515717 Supplier Number: 62438680 (USE FORMAT 7 FOR FULLTEXT)
Micron Electronics Teams With Ask Jeeves to Expand Customer Service With
Ask MAX.

PR Newswire, pNA May 19, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 706

... to using Jeeves Answers(SM), Ask Jeeves' natural-language technology, Ask MAX will also use Ask Jeeves' **popularity** -based search technology to enable thousands of **customers** to access the collective intelligence of all micronpc.com users for the most relevant information, products and services.

Award-winning Ask Jeeves' popularity search uses patented technology that ranks Web content according to the **amount** of time **visitors** spend on a Web page and the **frequency** of visits. This customer driven approach to delivering results is designed to increase revenues, heighten service levels...

...web strategy to retain customers through high-quality, customer service. By expanding our services with Ask Jeeves' **popularity** search, we expect to provide targeted answers to our **customers** throughout our site. Ask Jeeves' **popularity** search is an important component in our strategy to provide quality customer service."

Micron has been using...

...the company's products and services by ranking the most sought after Web content. By measuring the **amount** of **time customers** spend on Micron's Web pages and how **frequently** they return, Ask Jeeves' **popularity** -based search technology will help **customers** access the most relevant answers to their questions.

"The fact that industry-leading companies continue turning to...

17/3,K/7 (Item 3 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2005 The Gale Group. All rts. reserv.

02472848 Supplier Number: 61723875 (USE FORMAT 7 FOR FULLTEXT)
Ask Jeeves Reports First Quarter Financial Results.

PR Newswire, pNA April 19, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 2392

... Jeeves completed the acquisition of Direct Hit
Technologies during the first quarter of 2000, adding award-winning
popularity search technology to its suite of solutions for online
customer interaction. Using a patented popularity engine, Ask

can now better provide highly relevant results to customer queries on

company Web sites, or Internet-wide queries, by **prioritizing** online content by user relevancy and preference, **ranking** the products, services and information **people** seek, the **amount** of **time** they spend on

various Web pages and the **frequency** with which they return. Ask Jeeves

has already integrated the technology into Ask.com and has launched Jeeves **Popularity** Search for customer queries on company Web sites. -- Voice-over-IP capabilities added through strategic alliance. Ask

17/3,K/8 (Item 4 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
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02441035 Supplier Number: 61230409 (USE FORMAT 7 FOR FULLTEXT)
Ask Jeeves Expands Online Personal Service Infrastructure with Two New
Products for Real-time Customer Interaction.

Business Wire, p0185

April 4, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1093

... self-service question answering capabilities, should expand the appeal of its solutions to a broad set of **customers**." Jeeves Popularity Search and Jeeves Live complement Ask Jeeves' suite of real-time personal services, which include...

...net's Editor's Choice Award in 1999 and named Forbes' favorite Search engine in 1999, Jeeves Popularity Search uses a patented popularity engine to help customers quickly find relevant information about products and services on company Web sites and Internet-wide. Using automated search algorithms and proprietary popularity metrics, Jeeves Popularity Search prioritizes online content by user relevancy and preference, ranking the products, services and information people seek, the amount of time they spend on various Web pages and how frequently they return and to determine the most relevant responses to customer queries. Jeeves Popularity Search can function as a standalone solution or can be integrated with an existing search engine to improve the relevance of search results. Jeeves Popularity Search leverages a database of more than one billion search records to enable companies to provide a broader...

17/3,K/9 (Item 5 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2005 The Gale Group. All rts. reserv.

02439016 Supplier Number: 60928631 (USE FORMAT 7 FOR FULLTEXT)
Media Metrix Names AskMe.com as one of Hottest New Web Sites; Q&A Sites
AskMe.com and Keen.com Blast into Media Metrix Top Five New Sites.

Business Wire, p0100

March 27, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 638

... worldwide, and to categorize and store all the answers for future generations.

The Media Metrix Top Five ranking, along with AskMe.com's selection by PC Magazine as a Top 100 Web site (February 2000) and the Top Rated Q&A site (a) (March 2000), exemplifies the growing popularity of Q&A sites where people can easily get answers to specific questions, rather than struggling to search for information buried in the over 1.5 billion pages on the Internet.

"Consumer-to-consumer expert...

17/3,K/10 (Item 6 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
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01556545 Supplier Number: 47884194 (USE FORMAT 7 FOR FULLTEXT)
Diamond Multimedia Offers New On-Line Tech Support Wizard and Improved
Homepage for Heightened Customer Support.

Business Wire, p08041199

August 4, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1232

... home page.

In addition to the Technical Support Wizard, another useful tool, the "Search Diamond" function, allows users to enter a keyword of their choice to reduce the amount of time spent searching the web site.

"For example, instead of clicking between multiple web pages looking for a...

...developers that support the Monster Sound accelerator, Diamond customers can utilize the "Search Diamond" function to quickly **search** the entire web site and provide a **listing** of responses in **rank** order of importance," said Mark Jensen, corporate webmaster at Diamond Multimedia.

Diamond Multimedia
Diamond Multimedia is driving...

...media content from their desktops and through the Internet.

Diamond accelerates multimedia from the Internet to the hard drive with products that include the Stealth series of media accelerators, the Monster series of entertainment 3D...

17/3,K/11 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

04469303 Supplier Number: 56956238 (USE FORMAT 7 FOR FULLTEXT) ****AltaVista Emerges With Portal Facelift 10/25/99.

Bonisteel, Steven Newsbytes, pNA Oct 25, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 642

... integrating news in a live way," he said. "Then, under the hood, we've got the largest search index and the most-relevant results."

Memo said the improved search engine has visited 90 percent of all sites on the Web, spidering 350 million pages, then eliminating...released last week by the Web-traffic monitoring firm Media Metrix placed AltaVista 17th among the most-popular individual Websites when ranked by the number of unique visitors (a measure also known as "unduplicated reach"). That placed AltaVista behind some portals that are also well...

...AOL, Netscape, Excite and Lycos.

Forrester's Allen said that squeezing into the portal business will be tough for AltaVista, and not just because there are already some leading players.

"If you look at traffic

17/3,K/12 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

06294973 Supplier Number: 54474831 (USE FORMAT 7 FOR FULLTEXT) Results ranking in Web Search Engines.
COURTOIS, MARTIN P.; BERRY, MICHAEL W.
Online, v23, n3, p39(1)
May, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 4011

... to try to deliver relevant results for the high volume of one-and two-word searches on **popular** topics. They may also have the effect of directing **users** to the most **popular** commercial sites, making it more **difficult** to locate less **popular**, but highly relevant pages.

The proprietary nature of ranking algorithms makes them difficult to explore. The algorithms are under constant adjustment, both to increase their effectiveness and to prevent reverse...

...and end-users would benefit from increased attention by information professionals to this important element of Web $\ensuremath{\mathbf{searching}}$. REFERENCES

(1.) Sullivan, Danny. "How HotBot Works." (Dec. 1, 1998) http://searchenginewatch.com/subscribers/hotbot.html [Feb. 14...

17/3,K/13 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

03825078 Supplier Number: 45464490 (USE FORMAT 7 FOR FULLTEXT)
Query Tools Help Users Dip Into Data
InformationWeek, p54

April 10, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; General Trade

Word Count: 3016

... purchases made from those vendors. But creating a query to determine which vendor had the best quality rating --based on delivery time, percentage of returns, and service--is much more difficult.

Increasingly, users want to export data from a query into a spreadsheet or word processor. Given the popularity of Windows, support for data-sharing schemes such as Microsoft's Dynamic Data Exchange (DDE)

and Object...

...for novices. Not only is Business Objects available on Windows, Macintosh, and multiple Unix platforms, but all **queries**, **results**, graphs, and reports also are stored in ASCII files and are portable across the platforms. This tool...

17/3,K/14 (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
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00562311

Answers, a new research service, uses a new way of mass marketing research data that makes data more accessible to marketers, researchers and students.

Marketing News May, 1980 p. 27

... spurred mower sales. Users pay \$25 for an annual membership fee and are issued an Answers card; subscribers then call a 24-hr unlisted number for information, discuss search strategy with counselors, and negotiate funding for the search. Fees range from \$1 for easy answers to \$25 for difficult ones; an information search rating as a project costs upwards of \$50. The service covers marketing and other business subjects, politics, current...

17/3,K/15 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

14358336 SUPPLIER NUMBER: 78680157 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The Electronic Revolution, Part II: Mortgage Origination.(online mortgage management)

Davidson, Steve

Community Banker, 9, 6, 40

June, 2000

ISSN: 1082-7919 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1569 LINE COUNT: 00131

... In such an environment, customers will largely compare and make a decision based on price--the annual **percentage** rate or monthly payments, for instance.

The challenge for the community financial institution is marketing and bringing customers to their products. The number of hits that popular search engines get for "banking" or "bank" inquiries exceed a million matches a day.

The transformation to an...

17/3,K/16 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

12338556 SUPPLIER NUMBER: 63509617 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Ernst & Young Entrepreneur Of The Year(R) Background and History.(Brief Article)

Los Angeles Business Journal, 22, 25, 35

June 19, 2000

DOCUMENT TYPE: Brief Article ISSN: 0194-2603 LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 10794 LINE COUNT: 00895

... search engine, GoTo's business concept centers on "paid click-throughs," meaning each advertiser pays a predetermined **amount**

every time a consumer clicks through to its site. The key distinction is the advertiser can choose where it wants to be ranked by bidding against other advertisers. In a one-year period, this approach has increased GoTo's average price per click-through almost six times and the number of click-throughs tenfold. In short, GoTo succeeds when consumers find what they're looking for and advertisers receive targeted leads that will likely convert to customer relationships.

This Pasadena-based company operates the largest collection of vertical marketplaces on the Internet. GoTo **Search matches** consumers and businesses with online advertisers on the basis of keyword and category. GoTo Shopping provides consumers...

17/3,K/17 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

11638844 SUPPLIER NUMBER: 57764658 (USE FORMAT 7 OR 9 FOR FULL TEXT) Match.com.

Stern, Gary M. Link-Up, 16, 6, 26 Nov-Dec, 1999

ISSN: 0739-988X LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 1349 LINE COUNT: 00109

... in person, ignite no sparks or generate no chemistry, and the relationship fizzles.

As dating columnist, McDermott answers a bevy of e-mail queries . "Should I include my photo?" is one of the most popular questions. Her advice: If you feel...

...If you're hesitant and think it will lead to rejection, withhold it.

The Meg Ryan/Tom Ranks film You've Got Mail, which revolved around an online relationship, sparked considerable interest in Match.com...

...singles' site is meeting a growing need in the '90s: meeting someone to date. Rattling off a **number** of underlying reasons why **people** are having **difficulty** finding a mate, McDermott says, "We no longer get married in college. People delay marriage for career...

17/3,K/18 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

11587255 SUPPLIER NUMBER: 55587774 (USE FORMAT 7 OR 9 FOR FULL TEXT) Web Search Engines Evolve to Meet Challenges.

Diaz, Karen R.; O'Hanlon, Nancy Reference & User Services Quarterly, 38, 3, 247 Spring, 1999

ISSN: 1094-9054 LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 2883 LINE COUNT: 00238

... Rabbit Society Web site, which provided some good general health information. One other page from the AltaVista search results was useful. When the same question was entered directly into Ask Jeeves, similar answers were produced, but the additional hits from the other four search engines proved more useful in getting to an answer on the more specific aspects of this question...

...searching. This service uses the collective judgments of past searchers to inform current ones. The company's " Popularity Engine" tracks the sites that users select from the search results and also considers how much time users spend viewing these pages. The engine then uses this data to re-rank the HotBot listings, then offers searchers access to a

list of the top ten most-visited sites for particular search words.

Google, a new beta search engine from Stanford University, also uses site popularity to sort results, but here popularity is indicated by page rank rather than by observation of user search behavior. Page rank is a statistical measure of citation of the page. A small bar graph floats next to each...

...with all terms used. The type of match (phrase or partial phrase) is also indicated in the **results listing**. And **search** terms are not stemmed, but matched exactly.

A sample search for the topic "Netherlands dwarf rabbit disease...

17/3,K/19 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

10017692 SUPPLIER NUMBER: 20215229 (USE FORMAT 7 OR 9 FOR FULL TEXT) The Internet: beginning or end of organized information? Ardito, Stephanie C.

Searcher, v6, n1, p52(6)

Jan, 1998

ISSN: 1070-4795 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 4513 LINE COUNT: 00385

... and Usefulness," I find that many information professionals are entangled in a Boolean mind-set and have difficulty in accepting the relevance ranking and concept searching features of Internet search engines. Search engine preferences among librarians and information professionals will therefore vary. Those favoring Boolean logic tend to rank HotBot and InfoSeek at the top of their lists, while others who appreciate the strengths of relevance ranking select Excite as their first choice. Yahoo! is generally considered a directory service by professional searchers (not...

...sites or links to Web sites.

The major search engines are making significant changes by increasing the number of search options available to internet users. Like many database producers, search engine companies feel pressure to entice the consumer or end-user market. They recognize the frustrations of users retrieving thousands of hits and have begun restructuring their search engines so that users have a better chance of pulling down fewer targeted hits. InfoSeek and Hotbot seem the only major search engines, at this time, seriously focusing on the power searcher

As one example of changes taking place...

17/3,K/20 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

09221577 SUPPLIER NUMBER: 19048023 (USE FORMAT 7 OR 9 FOR FULL TEXT) Difficult installation steps hamper NetResults 1.1. (Innotech Multimedia's Java-based search tool) (Software Review) (Evaluation)

Biggs, Maggie

InfoWorld, v19, n3, pIW2(2)

Jan 20, 1997

DOCUMENT TYPE: Evaluation ISSN: 0199-6649 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 799 LINE COUNT: 00068

...ABSTRACT: for corporate intranets that supports cascading multiple-word searches across multiple servers with Boolean operators and generates weighted search results. It has a strong search engine and offers many options for displaying results, which can be presented in concise or

expanded text or historically. The program is highly flexible, consisting

...a distinct server-side engine, client-side applets and a Windows-based administration tool. Installation is unacceptably **difficult**; the software assumes users already have an active HTTP server and Java virtual machine in place, and...

...installation is fairly smooth but requires the user to create a results directory by hand. NetResults generates **results** based on the **weighting** of each **search** term and the term's **frequency** in each document. Corporate **users** may want to wait for a more stable version before deploying the product.

17/3,K/21 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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08009705 SUPPLIER NUMBER: 16780050 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Query tools help users dip into data. (Business Objects 3.1, Software AG's
Esperant 2.1, Cognos' Impromptu 3.0 and IQ Software's IQ/IQ Access 4.0)
(Software Review) (Evaluation)

Tyo, Jay
InformationWeek, n522, p54(5)
April 10, 1995

DOCUMENT TYPE: Evaluation ISSN: 8750-6874 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2729 LINE COUNT: 00219

... purchases made from those vendors. But creating a query to determine which vendor had the best quality rating --based on delivery time, percentage of returns, and service--is much more difficult.

Increasingly, users want to export data from a query into a spreadsheet or word processor. Given the popularity of Windows, support

for data-sharing schemes such as Microsoft's Dynamic Data Exchange (DDE) and Object...

.

...for novices. Not only is Business Objects available on Windows, Macintosh, and multiple Unix platforms, but all **queries**, **results**, graphs, and reports also are stored in ASCII files and are portable across the platforms. This tool...

17/3,K/22 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

06197329 SUPPLIER NUMBER: 12354262 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Document management software: InfoWorld tests four network products that
prevent revision chaos. (Software Review) (includes related articles:
executive summary, how the software was tested, how electronic imaging
may further demise of paper and a brief discussion of two specialized
document management software packages) (Evaluation)

Brownstein, Mark; Strehlo, Kevin

InfoWorld, v14, n27, p66(10)

July 6, 1992

DOCUMENT TYPE: Evaluation ISSN: 0199-6649 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 10796 LINE COUNT: 00906

... access to documents based on security privileges, and prevents the editing of the same document by two users at the same time. Reporting capabilities include billing for the amount of time spent working on any given document, with an adjustable "idle" threshhold that makes the meter stop running after a given number of seconds of inactivity.

SPEED: INDEXING

DA was the fastest product at full-text indexing, handling 1...
...Yet that's less impressive than the performance of dedicated full-text retrieval engines such as FolioViews. Score: Very Good.

SPEED: KEYWORD SEARCH

We were surprised that DA's keyword searches were far slower than...

...text searches. We found that control of the application returned to us only long after the first " hits " in the search . We were also surprised that "or" was faster than "and." Score: Good.

SPEED: FULL-TEXT SEARCHING

DA...

17/3,K/23 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02568726 268884081

Users' perceptions of the Web as revealed by transaction log analysis

Moukdad, Haidar; Large, Andrew

Online Information Review v25n6 PP: 349-358 2001

ISSN: 1468-4527 JRNL CODE: ONCD

WORD COUNT: 6617

...TEXT: query term. Unless the term is very rare indeed, it is likely to generate a very large number of hits that the search engine's ranking algorithms will find difficult to organise by descending probability of relevance to the initial query. Yet almost one quarter of all...

 \ldots terms such as travel, bees, electricity and gardening, all of which alone constituted queries.

A majority of users did employ multi-term queries, and in fact the average number of terms per query over the 2,067 queries was 3.4, a figure that is somewhat...

17/3,K/24 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02299696 101331559

eThemes: An Internet instructional resource service

Wang, Feng-Kwei; Wedman, John

Information Technology & Libraries v20n4 PP: 179-184 Dec 2001

ISSN: 0730-9295 JRNL CODE: JLA

WORD COUNT: 3156

...TEXT: Snow pointed out that without mastering several Internet search techniques, information seekers may get unexpected or inconsistent **search results**.' The complexity of the resource finding task is exacerbated by the fact that Web content increases by...

...8 In fact, according to an Internet user survey conducted by the Georgia Institute of Technology, Internet users ranked broken links as the second most frequently cited problem on the Internet.9 The critical point here is that maintaining a current list of high-quality Internet resources is a difficult and time-consuming task, which most teachers are too busy to carry out.10

Even if all...

...Internet resources is grossly inefficient. For example, in the eMINTS project, there are approximately ninety-five third- grade teachers, all of

whom use the same state-mandated standards (www.dese.state.mo.us/standards) to...

(Item 3 from file: 15) 17/3,K/25 DIALOG(R) File 15:ABI/Inform(R) (c) 2005 ProQuest Info&Learning. All rts. reserv.

02054410 58048889

Meeting review: Notes from Boston 2000 search engine meeting

Schwartz, Candy American Society for Information Science. Bulletin of the American Society for Information Science v26n6 PP: 26-28 Aug/Sep 2000

ISSN: 0095-4403 JRNL CODE: BAS

WORD COUNT: 1739

...TEXT: this the Ask Jeeves effect), but most are still one or two words long and often typographically challenged . Tweaking ranking algorithms can only go so far in meeting the challenge of producing relevant results in answer to poorly formed queries , and so a host of alternative or collateral approaches have emerged.

Popularity

Direct Hit has proven that incorporating <code>popularity</code> , that is, the behavior of past <code>users</code> - including not only that a page was viewed, but time was spent viewing it can be a profitable strategy, also how much and many other services are either using Direct Hit or developing similar methods. Link popularity, very successfully implemented by Google, is based on the degree to which a page is linked to...

...incorporated a form of query expansion almost from the beginning but largely behind the scenes, and any number of services present users with suggested associated terms following a search. What seems to be new now are more proactive attempts...

(Item 4 from file: 15) 17/3, K/26DIALOG(R) File 15:ABI/Inform(R) (c) 2005 ProQuest Info&Learning. All rts. reserv.

02041218 55527490

The electronic revolution, part II: Mortgage origination

Davidson, Steve

Community Banker v9n6 PP: 40-41 Jun 2000

JRNL CODE: SLN WORD COUNT: 1446

...TEXT: In such an environment, customers will largely compare and make a decision based on price-the annual percentage rate or monthly payments, for instance.

The challenge for the community financial institution is marketing and bringing customers to their products. The number of hits that search engines get for "banking" or "bank" inquiries exceed a popular million matches a day.

The transformation to an...

(Item 5 from file: 15) 17/3, K/27DIALOG(R) File 15:ABI/Inform(R) (c) 2005 ProQuest Info&Learning. All rts. reserv.

01830346 04-81337

Grouper: A dynamic clustering interface to Web search results

Zamir, Oren; Etzioni, Oren

Computer Networks v31n11-16 PP: 1361-1374 May 17, 1999

ISSN: 1389-1286 JRNL CODE: CNI

...ABSTRACT: returned by the engines. The IR community has explored document clustering as an alternative method of organizing retrieval results , but clustering has yet to be deployed on most major search engines. The NorthernLight search engine organizes...

...are generated or how well they correspond to users' interests. Grouper is introduced, an interface to the results of the HuskySearch meta-search engine, which dynamically groups the search results into clusters labeled by phrases extracted from the snippets. The first empirical comparison of user Web search behavior on a standard ranked -list presentation versus a clustered presentation is presented. By analyzing HuskySearch logs, substantial differences are demonstrated in the number of documents followed, and in the amount of time and effort expended by users accessing search results through these two interfaces.

(Item 6 from file: 15) 17/3, K/28DIALOG(R) File 15:ABI/Inform(R) (c) 2005 ProQuest Info&Learning. All rts. reserv.

00817335 94-66727 Automatic structuring and retrieval of large text files Salton, Gerard; Allan, James; Buckley, Chris Communications of the ACM v37n2 PP: 97-108 Feb 1994 ISSN: 0001-0782 JRNL CODE: ACM

WORD COUNT: 6145

... TEXT: widely used, the Boolean retrieval model is not ideally suited to the retrieval task: users find it difficult to generate effective Boolean queries that will retrieve just the right type and amount of information; the retrieved items are presented to the users in a random order that does not correspond to any presumed order of relevance or usefulness; and term weights reflecting term importance are awkward to incorporate into Boolean systems in a consistent way. Most important, the operations of Boolean logic are unforgiving and inflexible, and the retrieval are often inadequate [13, 14, 22].

The vector processing model represents an alternative possibility for handling information...

(Item 7 from file: 15) 17/3.K/29 DIALOG(R) File 15:ABI/Inform(R) (c) 2005 ProQuest Info&Learning. All rts. reserv.

00654712 93-03933

Text Retrieval and Document Generation: ZyIndex

Baldwin-LeClair, Jack Legal Assistant Today v10n2 PP: 131-134 Nov/Dec 1992

ISSN: 1045-6686 JRNL CODE: LAT

WORD COUNT: 2322

... TEXT: highlighted bar and moving it across the screen. (Mouse users will, of course, point and click.) Previous search results are saved and are always available for later use in an individual search session. Moving around search results is a breeze.

Program documentation is excellent and what one would expect from a state-of-the...

...significant, but I concur with the technical criticism.

As for support, I found the technical staff somewhat **difficult** to reach, but I would **rate** availability of support as above average. The staff is courteous and competent. ZyLab provides a support **number** which is not toll free, but **users** are not charged for the time of support staff, a definite plus. The program is so easy...

17/3,K/30 (Item 1 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2005 CMP Media, LLC. All rts. reserv.

01048379 CMP ACCESSION NUMBER: IWK19950410S0041 Query Tools Help Users Dip Into Data (spotlight)

Jay Tyo

INFORMATIONWEEK, 1995, n 522, PG54

PUBLICATION DATE: 950410

JOURNAL CODE: IWK LANGUAGE: English

RECORD TYPE: Fulltext SECTION HEADING: OpenLabs

WORD COUNT: 2596

... purchases made from those vendors. But creating a query to determine which vendor had the best quality rating -based on delivery time, percentage of returns, and service-is much more difficult.

Increasingly, users want to export data from a query into a spreadsheet or word processor. Given the popularity of Windows, support for data-sharing schemes such as Microsoft's Dynamic Data Exchange (DDE) and Object...

...for novices. Not only is Business Objects available on Windows, Macintosh, and multiple Unix platforms, but all **queries**, **results**, graphs, and reports also are stored in ASCII files and are portable across the platforms. This tool...

17/3,K/31 (Item 1 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2005 PR Newswire Association Inc. All rts. reserv.

00640970 20010912HSW015 (USE FORMAT 7 FOR FULLTEXT)

TrafficLeader Partners with AltaVista to Offer Trusted Feed

PR Newswire

Wednesday, September 12, 2001 14:31 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 398

TEXT:

...detailed page information including titles, descriptions and keywords. These elements are used to determine how the pages rank within the search

 ${\bf results}$, as well as how the page ${\bf listings}$ appear to ${\bf users}$. "Trusted Feed increases the ${\bf number}$ of highly qualified and relevant URLs

in AltaVista's index," stated Chris Kermoian, Director of Search Services and

Web Marketing Services at AltaVista, "and also accepts pages that are traditionally **difficult** for crawlers to index, such as framed pages or pages

with dynamic content." "

To ensure that listings...

...Feed,
maintain an extremely high degree of relevancy," explains Jerry Wiant,
president of TrafficLeader, "which enables the search listings achieved
by
TrafficLeader to drive highly qualified visitors to our clients' sites."

File 349:PCT FULLTEXT 1979-2005/UB=20051208,UT=20051201 (c) 2005 WIPO/Univentio Set Items Description 1706734 QUERY??? OR QUERIE? ? OR SEARCH??? OR RETRIEV??? S1 RESULTS OR RESULTING OR RESULTANT OR FINDINGS OR HITS OR A-S2 1122981 NSWERS OR MATCHES OR LISTING? ? OR REFERENCES SCOR??? OR RATE? ? OR RATING OR GRADE? ? OR GRADING OR WEI-S3 1009759 GHT??? OR RANK??? OR PRIORITIZ? OR PRIORITIS? (FREQUEN? OR STRENGTH? OR INCIDENCE? ? OR HOW () OFTEN OR PO-**S4** 1527596 PULAR ??? OR RATIO OR PERCENTAGE OR NUMBER OR QUANTITY OR AMOU-**S5** 633 (LEVEL OR DEGREE) (3W) EFFORT S6 818776 DIFFICULT? ? OR HARD OR CHALLENG??? OR TOUGH OR ARDUOUS OR LABORIOUS OR PAINSTAKING OR EXACTING OR DAUNTING OR STRENUOUS OR DEMANDING OR INTENSE OR INTENSIVE OR EXERT???? OR STRUGGL?-(HOW () MUCH OR AMOUNT) (3W) (TIME OR EFFORT) S7 70983 **S8** 10095 HOW () LONG (PRIOR OR PREVIOUS?? OR OLD?? OR PAST OR BEFORE???? OR PRE-S9 123320 CED??? OR EARL??? OR FORMER OR FOREGOING OR SIMILAR OR RELATE-D) (5N) (S1 OR SELECT??? OR PICK??? OR CHOSEN OR CHOOS??? OR PU-RCHAS??? OR BOUGHT???) S10 773 S1 (50N) S9 (50N) S3 (50N) S4 (50N) S5:S8 S11 94560 S4 (10N) (PEOPLE OR PERSONS OR INDIVIDUALS OR MEMBERS OR ENT-ITIES OR USERS OR PARTICIPANTS OR SUBSCRIBERS OR BUYERS OR CU-STOMERS OR CONSUMERS OR REQUESTERS OR PURCHASERS OR VISITORS) S1 (50N) S2 (50N) S3 (50N) S11 (50N) S5:S8 S12 220 S13 25090 S1 (10N) S2 72 S13 (50N) S3 (50N) S11 (50N) S5:S8 S15 29 S14 AND AC=US/PR AND AY=(1970:2001)/PR S14 AND AC=US AND AY=1970:2001 29 S16

S14 AND AC=US AND AY=(1970:2001)/PR

S14 AND PY=1970:2001

File 348: EUROPEAN PATENTS 1978-2005/Dec W01

S17

S18

S19

29

24

32: S15:S18

(c) 2005 European Patent Office

(Item 4 from file: 348) 19/3,K/4 DIALOG(R) File 348: EUROPEAN PATENTS (c) 2005 European Patent Office. All rts. reserv. 01341214 On-line location of consumer product having specific configuration eines Verbraucherprodukts mit einer spezifischen On-Line-Auffinden Konfiguration Localisation en ligne d'un produit de consommation avec une configuration specifique PATENT ASSIGNEE: FORD MOTOR COMPANY, (476340), The American Road, Dearborn, MI 48121, (US) , (Applicant designated States: all) INVENTOR: Smith, Stephen, 9055, Ashdown Avenue, White Lake, Michigan 48386, (US) LEGAL REPRESENTATIVE: Messulam, Alec Moses (33832), A. Messulam & Co. Ltd., 43-45 High Road, Bushey Heath, Bushey, Herts WD23 1EE, (GB) PATENT (CC, No, Kind, Date): EP 1146465 A2
EP 1146465 A3 011017 (Basic) · 020821 APPLICATION (CC, No, Date): EP 2001302908 010328; PRIORITY (CC, No, Date): US 539392 000331; US 537190 000329 DESIGNATED STATES: DE; FI; FR; GB; SE EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI INTERNATIONAL PATENT CLASS: G06F-017/60 ABSTRACT WORD COUNT: 129 NOTE: Figure number on first page: NONE LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY: Available Text Language Update Word Count CLAIMS A (English) 200142 490 (English) 200142 16811 SPEC A Total word count - document A 17301 Total word count - document B Total word count - documents A + B 17301 ... SPECIFICATION regions - Free Demand Data Reports: - Metrics on end customer click streams on the web site for configurations, resulting in: Abandoned - Retail Ordered - Tagged Order - Request-for-Quotes (Leads) Searched - Saved in garage for future follow-up - Rank order of user "first clicks" - hot spots on the web sites, brands, etc. - Rank order of popular (non-standard) options per model/trim level - Rank ordered top 10 models per brand Rank ordered most popular build combinations, configuration items (options or features), colours, etc. Percentage of users selecting auxiliary services from the web sites based on model/trim configurations - Order Status Metric Reports long on average does it take to build a vehicle, a vehicle of a

19/3,K/5 (Item 5 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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certain brand, make, trim...

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01335435
Order status inquiry and tracking
Auskunft uber und Verfolgen des Status einer Bestellung
Demande de renseignement et suivi d'etat d'une commande
PATENT ASSIGNEE:
  FORD MOTOR COMPANY, (476340), The American Road, Dearborn, MI 48121, (US)
     (Applicant designated States: all)
INVENTOR:
  Hanzek, Joe J., 22449 Paddington Court, Novi, Michigan 48374, (US)
LEGAL REPRESENTATIVE:
  Messulam, Alec Moses (33832), A. Messulam & Co. Ltd., 43-45 High Road,
Bushey Heath, Bushey, Herts WD23 1EE, (GB) PATENT (CC, No, Kind, Date): EP 1139264 A2
                                                011004 (Basic)
                                EP 1139264 A3
                                                020821
APPLICATION (CC, No, Date):
                                EP 2001302903 010328;
PRIORITY (CC, No, Date): US 537190 000329
DESIGNATED STATES: DE; FI; FR; GB; SE
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
INTERNATIONAL PATENT CLASS: G06F-017/60
ABSTRACT WORD COUNT: 109
NOTE:
  Figure number on first page: 2
LANGUAGE (Publication, Procedural, Application): English; English; English
FULLTEXT AVAILABILITY:
Available Text Language
                                       Word Count
                            Update
                (English)
                             200140
      CLAIMS A
                                         542
                                       16779
      SPEC A
                 (English)
                            200140
Total word count - document A Total word count - document B
                                       17321
Total word count - documents A + B
                                       17321
... SPECIFICATION regions
  - Free Demand Data Reports:
  - Metrics on end customer click streams on the web site for
  configurations, resulting in:
  - Abandoned
  - Retail Ordered
  - Tagged Order
  - Request-for-Quotes (Leads)
    Searched
  - Saved in garage for future follow-up
    Rank order of user "first clicks" - hot spots on the web sites,
  brands, etc.
     Rank order of popular (non-standard) options per model/trim level
           ordered top 10 models per brand
           ordered most popular build combinations, configuration items
  (options or features), colours, etc.
  - Percentage of users selecting auxiliary services from the web sites
  based on model/trim configurations
  - Order Status Metric Reports
  - How long on average does it take to build a vehicle, a vehicle of a certain brand, make, trim...
 19/3, K/7
               (Item 7 from file: 348)
DIALOG(R) File 348: EUROPEAN PATENTS
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01335433

On-line reporting related to orders for consumer products having specific configurations

On-Line-Berichterstattung in Zusammenhang mit Bestellungen von Konsumgutern mit spezifischen Konfigurationen

Rapport en ligne relatif aux commandes de biens de consommation ayant des

configurations specifiques PATENT ASSIGNEE: FORD MOTOR COMPANY, (476340), The American Road, Dearborn, MI 48121, (US) , (Applicant designated States: all) INVENTOR: Ahluwalia, Gurpreet, 2848, Winter Drive, Troy, Michigan 48063, (US) LEGAL REPRESENTATIVE: Messulam, Alec Moses (33832), A. Messulam & Co. Ltd., 43-45 High Road, Bushey Heath, Bushey, Herts WD23 1EE, (GB) PATENT (CC, No, Kind, Date): EP 1139262 A2 011004 (Basic) EP 1139262 A3 020821 APPLICATION (CC, No, Date): EP 2001302901 010328; PRIORITY (CC, No, Date): US 542413 000404; US 537190 000329 DESIGNATED STATES: DE; FI; GB; SE EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI INTERNATIONAL PATENT CLASS: G06F-017/60 ABSTRACT WORD COUNT: 103 NOTE: Figure number on first page: 3 LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY: Word Count Available Text Language Update CLAIMS A (English) 200140 403 SPEC A (English) 200140 16577 Total word count - document A 16980 Total word count - document B Total word count - documents A + B 16980 ...SPECIFICATION regions - Free Demand Data Reports: - Metrics on end customer click streams on the web site for configurations, resulting in:

- Abandoned
- Retail Ordered
- Tagged Order
- Request-for-Quotes (Leads)
- Searched
- Saved in garage for future follow-up
- Rank order of user "first clicks" hot spots on the web sites, brands, etc.
- Rank order of popular (non-standard) options per model/trim level
- Rank ordered top 10 models per brand
- Rank ordered most popular build combinations, configuration items (options or features), colours, etc.
- Percentage of users selecting auxiliary services from the web sites based on model/trim configurations
- Order Status Metric Reports
- long on average does it take to build a vehicle, a vehicle of a - How certain brand, make, trim...

(Item 8 from file: 348) 19/3,K/8 DIALOG(R) File 348: EUROPEAN PATENTS (c) 2005 European Patent Office. All rts. reserv.

01298970

INFORMATION RETRIEVAL SYSTEM

SYSTEM ZUM WIEDERAUFFINDEN VON INFORMATIONEN

SYSTEME D'EXTRACTION D'INFORMATIONS

PATENT ASSIGNEE:

BRITISH TELECOMMUNICATIONS public limited company, (846100), 81 Newgate Street, London EC1A 7AJ, (GB), (Proprietor designated states: all) INVENTOR:

Krohn, Uwe, Glebelands, Cliff Road, Waldringfield, Suffolk IP12 4QL, (GB)

Stewart, Robert Scott, Hillbend Cottage, 20 Blind lane, Coleby, Lincoln LN5 OAL, (GB)

Davies, Nicholas John, Pen-Y-Fan, Mill Road, Boxted, Colchester, Essex CO4 5RW, (GB)

LEGAL REPRESENTATIVE:

Lidbetter, Timothy Guy Edwin (77331), BT Group Legal Services, Intellectual Property Department, 8th Floor, Holborn Centre, 120 Holborn, London EC1N 2TE, (GB)

PATENT (CC, No, Kind, Date): EP 1226522 Al 020731 (Basic) EP 1226522 Bl 040121

WO 2001033417 010510

APPLICATION (CC, No, Date): EP 2000972968 001020; WO 2000GB4074 001020 PRIORITY (CC, No, Date): EP 99308748 991103

DESIGNATED STATES (Pub A): AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; (Pub B): DE; FR; GB

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/30

NOTE:

No A-document published by EPO

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200404	898
CLAIMS B	(German)	200404	854
CLAIMS B	(French)	200404	953
SPEC B	(English)	200404	6500
Total word count	c - documen	t A	0
Total word count	t - documen	t B	9205
Total word count	: - documen	ts A + B	9205

- ...SPECIFICATION distinct term, the query term analyser 145 calculates a weighting using one of a number of possible **weighting** algorithms. In particular, if STEP 230 served merely to update a counter recording the number of users...
- ...may use such a counter in the calculation of a weighting for the term. In a preferred weighting algorithm, each distinct term may be assigned a weight in the range 0 to 1, the weight in respect of a particular document being calculated as the proportion of users that upon using the term in their search queries, investigated the content of the document thereby retrieved. Such a weighting expresses the probability that users who retrieved a document by using the term in their queries, found the document to be relevant. This weighting may also be interpreted as indicating the degree to which the term represents the meaning of the document's content.

A term's weight may be further adjusted according to the amount of time that those users spent looking at the document, up to a predetermined timeout period, as monitored through the user interface...

...increased in proportion to the total time users spent looking at the document.

At STEP 325, the query term analyser 145 constructs a table showing cross-references between each distinct query term and each of the n selected documents from the latest search query response. The table contains the weighting calculated at STEP 320 (or STEP 230) for each term in respect of each selected document. In the worked example, the following cross-reference table of term weights is generated, with documents being represented by rows and terms by columns:

Preferably, at STEP 325, the query term analyser 145 applies a predetermined weighting threshold t to the table entries to convert each of the weightings into a binary indicator according...

19/3,K/9 (Item 9 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2005 European Patent Office. All rts. reserv.

01277916
Information access
Zugriff auf Information
Acces a des informations
PATENT ASSIGNEE:

BRITISH TELECOMMUNICATIONS public limited company, (846100), 81 Newgate Street, London EC1A 7AJ, (GB), (Applicant designated States: all) INVENTOR:

The designation of the inventor has not yet been filed LEGAL REPRESENTATIVE:

Dutton, Erica L. G. et al (63161), BT Group Legal Services, Intellectual Property Department, 8th Floor, Holborn Centre 120 Holborn, London EC1N 2TE, (GB)

PATENT (CC, No, Kind, Date): EP 1098258 A1 010509 (Basic) APPLICATION (CC, No, Date): EP 99308748 991103;

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/30

ABSTRACT WORD COUNT: 196

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS A (English) 200119 813 (English) 200119 6238 SPEC A Total word count - document A Total word count - document B 7051 0 Total word count - documents A + B 7051

...SPECIFICATION who retrieved them using search queries containing the following words and phrases:

At STEP 320, if a weighting has not already been calculated at STEP 230 of Figure 2 and stored with each distinct term...

- ...of possible weighting algorithms. In particular, if STEP 230 served merely to update a counter recording the **number** of **users** to have used the distinct term to retrieve a particular document, then at STEP 320 the query...
- ...weighting algorithm, each distinct term may be assigned a weight in the range 0 to 1, the weight in respect of a particular document being calculated as the proportion of users that upon using the term in their search queries, investigated the content of the document thereby retrieved. Such a weighting expresses the probability that users who retrieved a document by using the term in their queries, found the document to be relevant. This weighting may also be interpreted as indicating the degree to which the term represents the meaning of the document's content.

A term's weight may be further adjusted according to the amount of time that those users spent looking at the document, up to a predetermined timeout period, as monitored through the user interface...

...increased in proportion to the total time users spent looking at the document.

At STEP 325, the query term analyser 145 constructs a table showing cross-references between each distinct query term and each of the n selected documents from the latest search query response. The table contains the weighting calculated at STEP 320 (or STEP 230) for each term in respect of each selected document. In the worked example, the following cross-reference table of term weights is generated, with documents being represented by rows and terms by columns:

Preferably, at STEP 325, the query term analyser 145 applies a predetermined weighting threshold t to the table entries to convert each of the weightings into a binary indicator according...

19/3,K/11 (Item 11 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2005 European Patent Office. All rts. reserv.

01086733

IDENTIFYING THE ITEMS MOST RELEVANT TO A CURRENT QUERY BASED ON ITEMS SELECTED IN CONNECTION WITH SIMILAR QUERIES

IDENTIFIZIERUNG DER RELEVANTESTEN ANTWORTEN AUF EINE AKTUELLE SUCHANFRAGE BASIEREND AUF BEREITS BEI AHNLICHEN ANFRAGEN AUSGEWAHLTEN ANTWORTEN IDENTIFICATION DES ENTITES REPONDANT LE MIEUX A UNE RECHERCHE COURANTE SELON LES ENTITES SELECTIONNEES PAR RAPPORT A DES RECHERCHES ANALOGUES PATENT ASSIGNEE:

Amazon.Com, Inc., (2248441), 1516 Second Avenue, Seattle, WA 98101, (US), (Proprietor designated states: all)

INVENTOR:

BOWMAN, Dwayne, 14244 214th Way N.E., Woodinville, WA 98072, (US) ORTEGA, Ruben, E., 4712 33rd Avenue N.E., Seattle, WA 98105, (US) LINDEN, Greg, 8045 36th Avenue N.E., Seattle, WA 98115, (US) SPIEGEL, Joel, R., 14026 227th Avenue N.E., Woodinville, WA 98072, (US) LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhausser Anwaltssozietat (100721) , Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1060449 A1 001220 (Basic)

EP 1060449 B1 030625 WO 99045487 990910

APPLICATION (CC, No, Date): EP 98964094 981218; WO 98US26985 981218 PRIORITY (CC, No, Date): US 33824 980303; US 41081 980310 DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

INTERNATIONAL PATENT CLASS: G06F-017/60; G06F-017/30 NOTE:

No A-document published by EPO

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200326	617
CLAIMS B	(German)	200326	662
CLAIMS B	(French)	200326	698
SPEC B	(English)	200326	6021
otal word count - document A			0
Total word coun	al word count - document B		
Total word coun	t - documen	its A + B	7998

...SPECIFICATION result is empty, i.e., when no items completely satisfy the query.

Once the facility has generated ranking values for at least some items, the facility preferably orders the items of the query result in... ... and a book about the effects on human beings of particle dynamics, selections by users from early query results produced for queries containing the term "human" show that these users select the human dynamics book much more frequently than they select the particle dynamics book. The facility therefore ranks the human dynamics book higher than...

...it more easily. This benefit of the facility is especially useful in conjunction with the large, heterogeneous **query results** that are typically generated for single-term **queries**, which are commonly submitted by users.

Various embodiments of the invention base rating scores on different kinds of selection actions performed by the users on items identified in

query results . These include whether the user displayed additional information about an item, how much time the user spent viewing the additional information about the item, how many hyperlinks the user followed within...

...the user ultimately purchased the item. Embodiments of the invention also consider selection actions not relating to **query results**, such as typing an item's item identifier rather than choosing the item from a query result...

...and individual user preferences. Some embodiments of the invention utilize specialized strategies for incorporating into the rating scores information about queries submitted in different time frames.

Figure 1 is a high-level block diagram showing...result is empty, i.e., when no items completely satisfy the query.

Once the facility has generated ranking values for at least some items, the facility preferably orders the items of the query result in...

- ...and a book about the effects on human beings of particle dynamics, selections by users from early query results produced for queries containing the term "human" show that these users select the human dynamics book much more frequently than they select the particle dynamics book. The facility therefore ranks the human dynamics book higher than...
- ...it more easily. This benefit of the facility is especially useful in conjunction with the large, heterogeneous **query results** that are typically generated for single-term **queries**, which are commonly submitted by users.

Various embodiments of the invention base rating scores on different kinds of selection actions performed by the users on items identified in query results. These include whether the user displayed additional information about an item, how much time the user spent viewing the additional information about the item, how many hyperlinks the user followed within...

- ...the user ultimately purchased the item. Embodiments of the invention also consider selection actions not relating to **query results**, such as typing an item's item identifier rather than choosing the item from a query result...
- ...and individual user preferences. Some embodiments of the invention utilize specialized strategies for incorporating into the rating scores information about queries submitted in different time frames.

 Figure 1 is a high-level block diagram showing...

19/3,K/12 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00993597 **Image available**

APPARATUS AND METHOD THAT MODIFIES THE RANKING OF THE SEARCH RESULTS BY THE NUMBER OF VOTES CAST BY END-USERS AND ADVERTISERS

SYSTEME ET PROCEDE POUVANT MODIFIER LE CLASSEMENT DES RESULTATS DE RECHERCHE EN FONCTION DU NOMBRE DE VOTES EXPRIMEES PAR DES UTILISATEURS ULTIMES ET DES ANNONCEURS

Patent Applicant/Assignee:

LOOKSMART LTD, 625 Second Street, San Francisco, CA 94107, US, US (Residence), US (Nationality)

Inventor(s):

KIM Seong-Gon, 5492 Wildflower Drive, Livermore, CA 94550, US, Legal Representative:

JAKOPIN David A (et al) (agent), Pillsbury Winthrop LLP, 1600 Tysons Boulevard, McLean, VA 22101, US,

Patent and Priority Information (Country, Number, Date):

WO 200323563 A2 20030320 (WO 0323563) Patent: WO 2002US28694 20020906 Application: (PCT/WO US0228694) Priority Application: US 2001947557 20010906 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VC YU ZA ZM (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 8967 Fulltext Availability: Detailed Description Detailed Description APPARATUS AND METHOD THAT MODIFIES THE RANKING OF THE SEARCH RESULTS BY THE NUMBER OF VOTES CAST BY END- USERS AND ADVERTISERS BACKGROUND OF THE INVENTION 1 Field of the Invention The present invention relates to an... ...response to queries. In particular, the present invention relates to an apparatus and method that modifies the ranking of the search results by combining the rank assigned from an objective relevancy analysis with the number of votes cast by end- users and advertisers. 1 5 Description of ...by Cyveillance, "Sizing the Internet", in July, found that the Internet is growing at an explosive rate of more than seven million Web pages each day and indicating that there are more than two...is an ocean of uncharted Web pages. Finding relevant information on the Web has become an increasingly challenging task that leaves millions of Internet users frustrated everyday. Recently, Web search engines have emerged as one... (Item 3 from file: 349) 19/3,K/14 DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. 00902203 SYSTEM AND METHOD PROVIDING AUTOMATED AND INTERACTIVE CONSUMER INFORMATION GATHERING PROCEDE POUR LΑ COLLECTE AUTOMATIQUE ET INTERACTIVE SYSTEME \mathbf{ET} D'INFORMATIONS SUR LES CONSOMMATEURS Patent Applicant/Assignee: MINDSEARCH, Suite 4545, 5847 San Felipe, Houston, TX 77075, US, US (Residence), US (Nationality) Inventor(s): WEST William T, 11 Hillingdon, San Antonio, TX 78209, US, WEST James H, 12423 Cobblestone, Houston, TX 78249, US, DOLE Richard D, 29 Tiel Way, Houston, TX 77019, US, HAHS Gary D, 3471 River Way, San Antonio, TX 78230, US, STAHLE Phyliss P, One Inwood Bluff, San Antonio, TX 78248, US,

Legal Representative:

AMIN Himanshu S (agent), Amin & Turocy, LLP, 24th Floor, National City Center, 1900 East 9th Street, Cleveland, OH 44114, US,

Patent and Priority Information (Country, Number, Date):

WO 200235423 A2 20020502 (WO 0235423) Patent:

WO 2001US15619 20010515 (PCT/WO US0115619) Application:

Priority Application: US 2000242691 20001023

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CO CR CU CZ DE DK DM EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 6122

Fulltext Availability: Detailed Description

Detailed Description

... need to seek consumer information as quickly as possible. Unfortunately, acquiring consumer information has become ever more difficult and expensive. Potential information providers, such as consumer survey respondents, have become increasingly time-starved and/or...

...or over the Internet, for example. These approaches, however, often do not produce cost-effective and useable results .

Focus groups, for example, have become exceedingly difficult to retrieve research information. With the proliferation of two-job families, single parent situations, children's activities, and heightened workplace tensions, focus group recruiting has suffered. Also, the more narrowly defined an audience is, the more difficult recruiting I 0 becomes. Personal style and group dynamics may also limit the number of effective group participants . Phone surveys have also become difficult to conduct. Even when potential respondents are home, they are less likely to answer. Identified or not...

...difficulties can also degrade participation and response.

1 5 Mail surveys suffer from inherent process slowness to retrieve research results and also suffer from lower participation rates . Questionnaire length and confusing question Disclosure of the Invention The following presents a simplified summary of the...

(Item 4 from file: 349) 19/3,K/15 DIALOG(R) File 349:PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

00887129 **Image available**

AUCTION-BASED SEARCH ENGINE

MOTEUR DE RECHERCHE POUR VENTE AUX ENCHERES

Patent Applicant/Assignee:

SEARCH123 COM INC, 5701 Lindero Canyon Road, Building 2-200, Westlake Village, CA 91362, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

BERIKER James K, 3455 Old Topanga Canyon Road, Topanga, CA 90290, US, US (Residence), CA (Nationality), (Designated only for: US)
GOLD Andrew S, 598 Lotus Avenue, Thousand Oaks, CA 91360, US, US
(Residence), US (Nationality), (Designated only for: US) MEREDITH Daniel N, 742 N. Amherst, Claremont, CA 91711, US, US (Residence), US (Nationality), (Designated only for: US) SIMS Rayford L, 742 N. Amherst, Claremont, CA 91711, US, US (Residence), US (Nationality), (Designated only for: US) TRZCINKO Alan P, 776 Cranmont Court, Simi Valley, CA 93065, US, US (Residence), US (Nationality), (Designated only for: US)
GOLD Martha S, 598 Lotus Avenue, Thousand Oaks, CA 91360, US, US
(Residence), US (Nationality), (Designated only for: US) Legal Representative: VRADENBURGH Anna M (agent), Brull Piccionelli Sarno Braun & Vradenburgh, 1925 Century Park East, Suite 2350, Los Angeles, CA 90067, US, Patent and Priority Information (Country, Number, Date): WO 200221292 Al 20020314 (WO 0221292) Patent: WO 2001US25481 20010815 (PCT/WO US01025481) Application: Priority Application: US 2000653840 20000901 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 13935

Fulltext Availability: Detailed Description

Detailed Description

... services provided by the multi-service portals suffer from several other

disadvantages. First, they have had difficulty scaling as the volume and diversity of Internet content has grown. For example, consumers must frequently click through multiple branches of a hierarchical directory to locate relevant websites. While cumbersome for users, this

...consumers to multiple pages.

In addition, the multi-service portals rely upon an unregulated process for assigning results to keywords, a process that often generates irrelevant search listings .

Search engines that use automated search technology to catalog results generally rely on invisible website descriptions or "metatags" that are authored by website operators. Operators may freely

...at little or no marginal cost. In addition, many websites have similar or identical tags, and automated search technology is generally not equipped to prioritize results in accordance 1 5 with consumers' preferences.

Third, the multi-service portals' objective to retain the consumer...

19/3,K/16 (Item 5 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00885051 TASK/DOMAIN SEGMENTATION IN APPLYING FEEDBACK TO COMMAND CONTROL SEGMENTATION EN FONCTION DES TACHES/DOMAINES POUR L'APPLICATION D'UNE RETROACTION A LA GESTION DES INSTRUCTIONS Patent Applicant/Inventor: REISMAN Richard, 20 East 9th Street, New York, NY 10003, US, US (Residence), US (Nationality) Legal Representative: RAGUSA Joseph W (agent), Fitzpatrick, Cella, Harper & Scinto, 30 Rockefeller Plaza, New York, NY 10112-3801, US, Patent and Priority Information (Country, Number, Date): WO 200219167 A2-A3 20020307 (WO 0219167) WO 2001US26143 20010822 (PCT/WO US0126143) Application: Priority Application: US 2000651243 20000830

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 14793

Tema

Fulltext Availability: Detailed Description

Detailed Description

service and the search is performed using only the editor-compiled directory or directories. Both types of search engines output a listing of search results believed to be of interest to the user, based upon the search term or terms that the...

... such as DirectHit (www.directhit.com) have introduced feedback and learning techniques to increase the relevancy of search DirectHit purports to use feedback to iteratively modify search result rankings based on which search result links are actually accessed by users. Another factor purportedly used in the DirectHit service in weighting the results is the amount of time the user spends at the linked site. The theory behind such techniques is that, in general, the more people that link on a search reSultr and the longer the amount of time they spend therer the greater the likelihood that users have found this particular site relevant to the entered search terms, ACcordinglYr such popular sites are weighted...

...www.lycos.com) also uses feedback, but only at the time of crawling, not in ranking of results , In the Lycos search enginer as described in U,S, Patent No, 5,748,954, priority of crawling is set based...

...Google search engine

(www.google.com) and IBM's Clever system use such information to rank possible hits for a search Two of the important techniques available to assist in locating desired Web resources will be referred to...

(Item 6 from file: 349) 19/3,K/17 DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00857281 METHOD AND APPARATUS FOR UTILIZING USER FEEDBACK TO IMPROVE SIGNIFIER MAPPING PROCEDE ET DISPOSITIF PERMETTANT D'UTILISER LA RETROACTION UTILISATEUR AFIN D'AMELIORER LA MISE EN CORRESPONDANCE D'UN SIGNIFIANT Patent Applicant/Inventor: REISMAN Richard, 20 East 9th Street, New York, NY 10003, US, US (Residence), US (Nationality) Legal Representative: RAGUSA Joseph W (et al) (agent), Fitzpatrick, Cella, Harper & Scinto, 30 Rockefeller Plaza, New York, NY 10112-3801, US, Patent and Priority Information (Country, Number, Date): WO 200190946 A2-A3 20011129 (WO 0190946) Patent: WO 2001US16145 20010518 (PCT/WO US01016145) Application: Priority Application: US 2000576927 20000523 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 14822 Patent and Priority Information (Country, Number, Date): Patent: ... 20011129 Fulltext Availability: Detailed Description Publication Year: 2001 Detailed Description set of relevant results. Further, web site

authors often attempt to skew their sitels position in the search results of author-controlled search engines by loading their web site metatags with multiple occurrences of certain words commonly used in searches... ... Editor-controlled directories are more selective in this regard. However, because conventionaLeditor controlled directories do not actively search the web' for matches to particular search 'terms, they may miss highly relevant web sites that. were not deemed by the editors to be ...

...as DirectHit (www.directhit.com) have introduced feedback and learning techniques to inc. rease the relevancy of results , DirectHit purports to use feedback to

iteratively modify search result rankings based on which search result links are actually accessed by

users. Another factor purportedly used in the DirectHit service in weighting the results is the amount of time the user spends at the linked site. The theory behind such techniques is that, in general, the more people that link on a search result, and the longer the amount of time they spend there , the greater the likelihood'that users have found this particular site relevant to thewww.lycos,com) also uses feedback, but only at the time of crawling, not in ranking of results . In the Lycos search engine, as described in U.S. Patent No, 5.748,954, priority of crawling is set based... ...by IBM, and the Google system (www,google,com), which do use such information to rank possible hits for a search Even'leaving aside the drawbacks discussed above, search engines of both categories are most useful when 19/3,K/18 (Item 7 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** METHOD OF AND SYSTEM FOR ENHANCED WEB PAGE DELIVERY PROCEDE ET SYSTEME PERMETTANT D'AMELIORER LE TRANSFERT DE PAGES WEB Patent Applicant/Assignee: INCEPTOR INC, Two Clock Tower Place, Fleet 260, Maynard, MA 01754, US, US (Residence), US (Nationality) Inventor(s): LAMBERT John H, Uphill House, Pondsworthy, Newton Abbott, Devon TQ13 7TH, SEMECZKO George, 2195 Munn's Ave West, Oakville, Ontario L6H 3S9, CA, ENGELS Geert, 38 Penderyn Way, Carleton Road, London N7 OEW, GB, Legal Representative: PASTERNACK Sam (agent), Choate, Hall & Stewart, 53 State Street, Exchange Place, Boston, MA 02109, US, Patent and Priority Information (Country, Number, Date): WO 200184351 A2-A3 20011108 (WO 0184351) Patent: WO 2001US13934 20010430 (PCT/WO US0113934) Application: Priority Application: US 2000200205 20000428 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 9617 Patent and Priority Information (Country, Number, Date): ... 20011108 Patent: Fulltext Availability:

Detailed Description

Publication Year: 2001

Detailed Description

... a highly visual aud personalized experience for visitors. For the online marketer, all. these factors provide a **difficult** environment for them to do their j ob of ensuring high visibility of their Web site, an

...the Intemet that allow visiturs to find links to the provider's Web site. This could include.

Search results in search engines
Banner advertisements
Affiliate Links
Promotional Emaus which include Links
1
In cach case a Universal Resource...

...click on and find a page within the provider's Web site.

Search engine visibility is extremely **difficult** as search engines typically use programs called "spiders" to visit Web sites, parse the text and then...

...sites and the content they hold. To compound the problem, each. search engine uses different criteria for ranking making it even more difficult to find a single page structure that appeals to them. all. This also has an impact on the available number of pages that visitors doing searches could be directed to in order to find the content they are after. The visibility...

19/3,K/19 (Item 8 from file: 349)
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00846373 **Image available**

SEARCH QUERY AUTOCOMPLETION

REMPLISSAGE AUTOMATIQUE DE DEMANDES DE RECHERCHES

Patent Applicant/Assignee:

AMAZON COM INC, 1200 12th Avenue South, Suite 1200, Seattle, WA 98115, US (Residence), US (Nationality)

Inventor(s):

ORTEGA Ruben E, 7019 24th Avenue NE, Seattle, WA 98115, US, AVERY John W, 206 SW 194th Place, Seattle, WA 98166, US, FREDERICK Robert, 2400 Elliott Avenue, #211, Seattle, WA 98121, US, Legal Representative:

DELANEY Karoline A (agent), Knobbe, Martens, Olson And Bear, LLP, 620 Newport Center Drive, 16th Floor, Newport Beach, CA 92660, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200180079 A2-A3 **20011025** (WO 0180079)
Application: WO 2001US10713 20010402 (PCT/WO US0110713)

Priority Application: US 2000551787 20000418

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT (utility model) AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ (utility model) CZ DE (utility model) DE DK (utility model) DK DM DZ EE (utility model) EE ES FI (utility model) FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK (utility model) SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

- (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
- (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
- (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

ř

(EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 6291

Patent and Priority Information (Country, Number, Date):
Patent: ... 20011025

Fulltext Availability:
Detailed Description
Publication Year: 2001

Detailed Description

... entering search queries.
Background of the Invention

A variety of techniques have been developed for reducing the **amount** of time and effort needed for search engine **users** to locate desired items within large domains of items. One such technique, which is described in published...

...to Amazon.com, Inc., involves ranking the search I 0 result items for display based on the **frequencies** with which **users** of the system have selected the items. With this method, the most **frequently** accessed items among a population of **users** tend to be displayed near the top of the search **results** list, reducing the need for the **searcher** to scroll through long lists of **search results**.

Another technique, which may be invoked when a **search query** produces a large number of **hits**, involves suggesting related terms to add to the **query**. One such method, which is described in U.S. Patent 6,006,225 assigned to Arnazon.com...

...of matching titles, the search system may suggest adding 'into" to the query based on the high **frequency** with which other **users** have recently submitted the query "into thin air." As with the search result ranking method described above...

19/3,K/20 (Item 9 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00826965

SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER OPINIONS

SYSTEME DE CREATION ET MISE A JOUR D'UNE BASE DE DONNEES D'INFORMATIONS SUR LES OPINIONS DES UTILISATEURS

Patent Applicant/Assignee:

WORD OF MOUTH TECHNOLOGY LLC, 5635 E. Thomas Road, Phoenix, AZ 85018, US, US (Residence), US (Nationality)

Inventor(s):

PETRAS Gregory J, 6522 North 27th Street, Phoenix, AZ 85012, US, HILL Richard W, 6601 E. Camino de los Ranchos, Scottsdale, AZ 85254, US, MASON Andrew F, 20408 N. 32nd Place, Phoenix, AZ 85050, US, OSBORN Cory, 7701 S. Heather Drive, Tempe, AZ 85284, US, PARHAM Flori N, 5912 West Dublin Court, Chandler, AZ 85226, US,

RIFFEL Connie, 15202 S. 40th Street, Phoenix, AZ 85044, US, THOMAS Rachael A, 4220 E. Whitney Lane, Phoenix, AZ 85032, US,

THOMPSON Craig P, 19804 N. 68th Drive, Glendale, AZ 85308, US,

ZYWICKI Jeffrey T, 10871 E. Gold Dust, Scottsdale, AZ 85259, US, Legal Representative:

STONEMAN Martin L (agent), Stoneman Law Offices, Ltd., 3113 North 3rd Street, Phoenix, AZ 85012, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200159625 Al **20010816** (WO 0159625)
Application: WO 2001US4408 20010210 (PCT/WO US0104408)

60.

1 4

Priority Application: US 2000181632 20000210; US 2001782873 20010210 Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 38362

Patent and Priority Information (Country, Number, Date):

Patent: 20010816

Fulltext Availability:
Detailed Description
Publication Year: 2001

Detailed Description

... bottom of the page. One may also determine how many preselected words appear when a user adds/ rates a Subject, to speed/simplify the process of adding/rating a 120 Subject. Example: The more words...

...minimum ranking for Descriptive Words, determine when to expire ratings in the database, configure ratings expirations, determine **how long** a user must wait before rating the same experience again, configure a user waiting period between rating...

...Best of Best cutoff" field,
enter the number you would like to designate as the minimum
average rating a Subject must receive in order to receive the
distinction "Best of Best." The range for this number is
between .01 (lowest) and 5.0 (highest, a perfect score). All
Subjects with an average rating higher than the one you
select will be considered Best of Best. When finished, click
"update" at the bottom of the page], determine weighting of
opinions based on a user's credibility and contributions,
determine maximum number of search results, and results per
page, configure search results (i.e., type in the maximum
121

number of total search results that one wants users to be
able to retrieve when they perform a search on the site. And
specify the number of search results per page...

19/3,K/21 (Item 10 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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METHOD FOR SEARCHING FROM A PLURALITY OF DATA SOURCES PROCEDE DE RECHERCHE A PARTIR DE PLUSIEURS SOURCES DE DONNEES Patent Applicant/Assignee:

SEARCHCRAFT CORPORATION, P.O. Box 717, Lincoln, MA 01773, US, US (Residence), US (Nationality)

Inventor(s):

EGENDORF Andrew, 10 Tower Road, Lincoln, MA 01773, US, GREENFELD Norton, 6 Brook Trail Road, Wayland, MA 01778, US,

PETTINELLI Eugene, 110 Prides Crossing, Sudbury, MA 01776, US, Legal Representative: SCHAEFER Ira J (agent), Chadbourne & Parke LLP, 30 Rockefeller Plaza, New York, NY 10112, US, Patent and Priority Information (Country, Number, Date): Patent: WO 200137134 A1 20010525 (WO 0137134) Application: " WO 2000US23916 20000901 (PCT/WO US0023916) Priority Application: US 99441270 19991116 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 23747 Patent and Priority Information (Country, Number, Date): Patent: ... 20010525 Fulltext Availability: Detailed Description Publication Year: 2001 Detailed Description ... caused a major problem that is slowing the usefulness of the Internet itself. The problem is the difficulty of locating relevant information in answer to any particular query. Current technologies for search-and-retrieval all suffer from problems which cause retrievals to contain irrelevant, non existent, and out-of-date references, and additionally to contain so many references that the retrievals overwhelm the capacity of a person to find the particular information sought. SUBSTITUTE SHEET (RULE 26... ...immense size and dynamic nature of the Internet, which has become the database of choice of most people and which is searched most frequently, requires the additional evaluation measures of Ranking and Timeliness. Definitions. Recall: Recall is a measure of the completeness of retrieval. Recall is defined as... (Item 12 from file: 349) 19/3, K/23DIALOG(R)File 349:PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. 00799847 **Image available** INFORMATION ACCESS ACCES A UNE INFORMATION Patent Applicant/Assignee: BRITISH TELECOMMUNICATIONS PUBLIC LIMITED COMPANY, 81 Newgate Street, London EC1A 7AJ, GB, GB (Residence), GB (Nationality), (For all

designated states except: US)

¿ 6 ,

Patent Applicant/Inventor: KROHN Uwe, Glebelands, Cliff Road, Waldringfield, Suffolk IP12 4QL, GB, GB (Residence), DE (Nationality), (Designated only for: US) STEWART Robert Scott, Hillbend Cottage, 20 Blind lane, Coleby, Lincoln LN5 OAL, GB, GB (Residence), GB (Nationality), (Designated only for: DAVIES Nicholas John, Pen-Y-Fan, Mill Road, Boxted, Colchester, Essex CO4 5RW, GB, GB (Residence), GB (Nationality), (Designated only for: US) Legal Representative: DUTTON Erica Lindley Graham (agent), BT Group Legal Services, Intellectual Property Dept., 8th Floor, Holborn Centre, 120 Holborn, London EC1N 2TE, GB, Patent and Priority Information (Country, Number, Date): WO 200133417 A1 20010510 (WO 0133417) Patent: WO 2000GB4074 20001020 (PCT/WO GB0004074) Application: Priority Application: EP 99308748 19991103 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 7914 Patent and Priority Information (Country, Number, Date): ... 20010510 Fulltext Availability: Detailed Description

Detailed Description

Publication Year: 2001

... term, the query term analyser 1 45 calculates a weighting using one of a number of possible **weighting** algorithms. In particular, if STEP 230 served merely to update a counter recording the number of 1...

...320 the query term analyser 1 45 may use such a counter in the calculation of a weighting for the term. In a preferred weighting algorithm, each distinct term may be assigned a weight in the range 0 to 1, the weight in respect of a particular document being calculated as the proportion of users that upon using the term in 20 their search queries, investigated the content of the document thereby retrieved.

Such a weighting expresses the probability that users who retrieved a document by using the term in their queries, found the document to be relevant. This weighting may also be interpreted as indicating the degree to which the term represents the meaning of the document's content.

A term's weight may be further adjusted according to the amount of time

that those users spent looking at the document, up to a predetermined timeout period, as monitored through the user interface...

...increased in proportion to the total time users spent looking at the document.

At STEP 325, the query term analyser 1 45 constructs a table showing cross-references between each distinct query term and each of the n

L 5 .

selected documents from the latest search query response. The table contains the weighting calculated at STEP 320 (or STEP 230) for each term in resoect of each selected document. In the worked example, the following cross-reference table of term weights is generated, with documents being represented by rows and terms by columns. DM IM KM Distributed Data... 19/3,K/28 (Item 17 from file: 349) DIALOG(R) File 349:PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00753782 SYSTEM AND METHOD FOR SEARCHING AND RECOMMENDING DOCUMENTS IN A COLLECTION USING SHARED BOOKMARKS SYSTEME ET PROCEDE DE RECHERCHE ET DE RECOMMANDATION DE DOCUMENTS DANS UNE COLLECTION A L'AIDE DE SIGNETS PARTAGES Patent Applicant/Assignee: XEROX CORPORATION, Xerox Square 020, Rochester, NY 14644, US, US (Residence), US (Nationality) Inventor(s): ADAR Eytan, 720 Bounty Drive #2003, Foster City, CA 94404, US, BREUEL Thomas M, 201 South 4th Street #542, San Jose, CA 95112, US, CASS Todd A, 4 Digby Street, San Francisco, CA 94131, US, PITKOW James E, 742 Ellsworth Place, Palo Alto, CA 94306, US, SCHUETZE Hinrich, 100 Portola Drive #1, San Francisco, CA 94131-1552, US, Legal Representative: OLIFF James A (et al) (agent), Oliff & Berridge, PL, P.O. Box 19928, Alexandria, VA 22320, US, Patent and Priority Information (Country, Number, Date): WO 200067159 A2-A3 20001109 (WO 0067159) Patent: WO 2000US12042 20000504 (PCT/WO US0012042) Application: Priority Application: US 99305844 19990505 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 14069 Patent and Priority Information (Country, Number, Date): Patent: ... 20001109 Fulltext Availability: Detailed Description Publication Year: 2000 Detailed Description Le., 44 outlinks, " defining the retrieved page as a "hub"). A page's inlinks and outfinks are weighted , based on the Google-determined importance of the linked pages, resulting in an importance score for each

...hubs as metrics of page importance. Again, importance (based on links throughout the Web) is used to rank search results. Unlike Google, CLEVER uses page content (e.g., the words surrounding inlinks and

outfinks) to attempt to...

4 % ,

... search engine, to define initial communities of documents on the Web.

From hubs on the Web that **frequently** represent **people** 's interests, CLEVER is able to identify communities, and from those communities, identify related or important pages...

...a batch of results are interesting or important, as perceived by users who have previously performed similar searches .

Direct Hit tracks which pages in a list of search results are accessed most frequently; it is also able to track the amount of time users spend at the linked sites before returning to the search results. The most popular sites are promoted (Le., given higher scores) for future searches.

Alexa is a system that is capable of tracking a user's actions while...

DIALOG(R) File 349:PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00546734 ANALYZING INTERNET-BASED INFORMATION ANALYSE D'INFORMATIONS BASEES SUR L'INTERNET Patent Applicant/Assignee: IATLAS CORPORATION, Inventor(s): BLACK Jeffrey Dean, TITUS Jason Harvey, WOODHEAD Ira Joseph, Patent and Priority Information (Country, Number, Date): WO 200010107 A1 20000224 (WO 0010107) Patent: WO 99US18645 19990816 (PCT/WO US9918645) Application: Priority Application: US 9897029 19980817 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB

GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Patent and Priority Information (Country, Number, Date):

(Item 18 from file: 349)

Patent: ... 20000224

Fulltext Availability:
Detailed Description
Publication Year: 2000

Publication Language: English Fulltext Word Count: 6093

Detailed Description

comprehensive list of tested domain names can be produced. Domain names for Web sites that are **difficult** or impossible for a search engine to discover can be made available to the **search** engine to allow the **search** encrine to produce **search** results that account for the contents of the previously undiscovered Web sites.

Before being provided to the search engine, the domain names may be **prioritized** or sorted according to one or more attributes (such as industry sector or company size) of the...

...are registered as having control over the domain names. Highly useful statistics can be produced concerning the number of entities in an industrial sector that are registered as having control over Web sites. Such statistics can be...

19/3,K/30 (Item 19 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.

00535354 **Image available**

SYSTEM AND METHOD FOR DYNAMIC FLEXIBLE MARKETING BASED ON SYSTEM UTILIZATION

SYSTEME ET PROCEDE DE MARKETING FLEXIBLE BASE SUR L'UTILISATION DU SYSTEME Patent Applicant/Assignee:

ERICSSON INC,

Inventor(s):

64 .

BALACHANDRAN Shridharan,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9966706 A1 19991223

Application: WO 99US13027 19990611 (PCT/WO US9913027)

Priority Application: US 9899999 19980619

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LK LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 5673

Patent and Priority Information (Country, Number, Date):

Patent: ... 19991223

Fulltext Availability:
Detailed Description
Publication Year: 1999

Detailed Description

... IN) or Advanced Intelligent Network (AIN) trigger to the DFMS 250, which instructs the MSCNLR 240 to query the ,DFMS 250 to determine whether the entered code matches the current DIMS 250 code for that subscriber (step 375).

If the entered code matches the current DIMS 250 code for that subscriber (step 375), the call will be charged at the discounted rate (step 380). In addition, in

preferred embodiments of the present invention, a series of tones or an

- ...to indicate that the code has been accepted and the call is being charged at a discounted **rate**. If the code does not match, a rejection message can be sent to the MS 200 (step...
- ...try again," or "The code you entered is not valid. To continue your call at your regular rate , please stay on the line." Furthermore, if the desired number of responses is not achieved, e. a., the paged subscriber chooses to not place a call (step 365), in a predetermined amount of time , gg., 3 minutes, a second set of mobile subscribers are paged (step 350), as discussed hereinbefore.

Alternatively, in order to avail the price discount (step 365...

(Item 20 from file: 349) 19/3,K/31 DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. 00516676 **Image available** IMPROVED SEARCH ENGINE MOTEUR DE RECHERCHE AMELIORE Patent Applicant/Assignee: GLOBALBRAIN NET INC, Inventor(s): RYAN Grant James, RYAN Shaun William, RYAN Craig Matthew, MUNRO Wayne Alistar, ROBINSON Del, Patent and Priority Information (Country, Number, Date): WO 9948028 A2 19990923 Patent: WO 99US5588 19990316 (PCT/WO US9905588) Application: Priority Application: US 9878199 19980316; US 98115802 19980715 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG Publication Language: English Fulltext Word Count: 24678 Patent and Priority Information (Country, Number, Date): Patent: ... 19990923 Fulltext Availability: Detailed Description Publication Year: 1999 Detailed Description

... incur an increased administration cost, it is nevertheless computationallysimilar and only initiated once a certain level of hits on a keyword had been exceeded

Content only search Users can also purposely choose to search only the content provider associated with a keyword. In this case the search results will be based on the values of A in Table 12. The content providers that pay the...text previously. This is a number between 1 and 0. A high history factor will make it difficult to change the existing popularity lists. As an example if the rate of searching for a particular ...is a measure of the frequency with which the popularity lists are updated with information about the users 'activities (i.e. the surfer trace), for example, this may be measured once a day or even once a month depending on the rate of change of popularity of particular keyword searches

b " Sampling frequency This is the frequency of sampling the information of how users are searching. If it is a common keyword it is not necessary to monitor every search. It need be monitored to accurately determine web-page popularity

b " The composition of the default search list (mix of results from the new web-page list, high-flyers and popular-lists etc.) The mix of web pages...

A. 7 .

...to the user as a default can be changed if necessary to reflect the way in which search results evolve over time

b " Content `hit factor'
The "content hit factor" is a measure of the weighting...these commercially valuable keywords. The higher the content factor, the higher the resistance to spam as the **search results** would be more dependent on price rather than popularity

b " The time period for content bidding Content providers bid a certain amount for a particular time period e.g. one month. This time period may be different depending on the rate -of-change of the price. If the price is changing rapidly or is very stable, the time...

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File 347: JAPIO Nov 1976-2005/Jul (Updated 051102)
         (c) 2005 JPO & JAPIO
File 350:Derwent WPIX 1963-2005/UD, UM &UP=200580
         (c) 2005 Thomson Derwent
Set
        Items
                Description
                QUERY??? OR QUERIE? ? OR SEARCH??? OR RETRIEV???
S1
       228605
                RESULTS OR RESULTING OR RESULTANT OR FINDINGS OR HITS OR A-
S2
       778831
             NSWERS OR MATCHES OR LISTING? ? OR REFERENCES
                SCOR??? OR RATE? ? OR RATING OR GRADE? ? OR GRADING OR WEI-
S3
      1630034
             GHT??? OR RANK??? OR PRIORITIZ? OR PRIORITIS?
                 (FREQUEN? OR STRENGTH? OR INCIDENCE? ? OR HOW () OFTEN OR PO-
S4
      4829204
             PULAR??? OR RATIO OR PERCENTAGE OR NUMBER OR QUANTITY OR AMOU-
           94
                 (LEVEL OR DEGREE) (3W) EFFORT
S5
                DIFFICULT? ? OR HARD OR CHALLENG??? OR TOUGH OR ARDUOUS OR
S6
       477116
             LABORIOUS OR PAINSTAKING OR EXACTING OR DAUNTING OR STRENUOUS
             OR DEMANDING OR INTENSE OR INTENSIVE OR EXERT???? OR STRUGGL?-
S7
        13241
                 (HOW () MUCH OR AMOUNT) (3W) (TIME OR EFFORT)
                HOW () LONG
S8
          695
                S1 AND S2 AND S3 AND S4 AND S5:S8
S9
           35
S10
          161
                S1 AND S3 AND S4 AND S5:S8
                S10 AND IC=(G06F OR H04L OR H04N OR H04M)
S11
           73
                 (PRIOR OR PREVIOUS?? OR OLD?? OR PAST OR BEFORE???? OR PRE-
S12
        25288
             CED??? OR EARL??? OR FORMER OR FOREGOING) (5N) (S1 OR SELECT???
            OR PICK??? OR CHOSEN OR CHOOS??? OR PURCHAS??? OR BOUGHT???)
                S12 AND S3 AND S4 AND S5:S8
S13
           37
                S13 AND AC=US/PR AND AY=(1970:2001)/PR
S14
           20
S15
           21
                S13 AND AC=US AND AY=1970:2001
S16
                S13 AND AC=US AND AY=(1970:2001)/PR
           21
                S13 AND PY=1970:2001
S17
           25
                S14:S17
S18
           31
        13726
                 (SIMILAR OR RELATED) (5N) (S1 OR SELECT??? OR PICK??? OR CHO-
S19
             SEN OR CHOOS??? OR PURCHAS??? OR BOUGHT???)
                S19 AND S3 AND S4 AND S5:S8
S20
           16
                S20 NOT S13
S21
           15
S22
           33 · S9 NOT (S13 OR S21)
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22/5/6 (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX

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016312293 **Image available** WPI Acc No: 2004-470188/200445

XRPX Acc No: N04-371587

Data selection method for selecting logical records from a database applies a computer- intensive calculation of weighted results to non-recurring occurrences of defined characteristics

Patent Assignee: TRAVELTAINMENT AG (TRAV-N); TRAVEL TAINMENT AG (TRAV-N)

Inventor: PFAU M; SCHMITZ L; USBECK R

Number of Countries: 031 Number of Patents: 002

Patent Family:

Kind Patent No Date Applicat No Kind Date Week EP 1431885 A2 20040623 EP 200328956 Ά 20031217 200445 B DE 10259206 A1 20040715 DE 10259206 Α 20021217 200446

Priority Applications (No Type Date): DE 10259206 A 20021217 Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1431885 A2 G 18 G06F-017/30

Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR DE 10259206 A1 G06F-017/30

Abstract (Basic): EP 1431885 A2

NOVELTY - Several selection criteria are entered. Logical records are read and grouped. Selected logical/data records are output. Just before initial access, a computer- intensive calculation of weighted results is applied only to non-recurring occurrences of defined characteristics through suitable grouping and indexing of logical/data records from a database.

USE - For managing travel data, e.g. including flight departures, destinations, etc.

ADVANTAGE - Waiting times are shortened for a user. The **number** of waiting times is reduced. An increased **number** of requests can be processed by a computer. **Searches** can be broad or the level of definition can be selected.

DESCRIPTION OF DRAWING(S) - The drawing shows a flow diagram for a selection process according to the present invention.

pp; 18 DwgNo 3/9

Title Terms: DATA; SELECT; METHOD; SELECT; LOGIC; RECORD; DATABASE; APPLY; COMPUTER; INTENSE; CALCULATE; WEIGHT; RESULT; NON; RECURRENCE; OCCUR; DEFINE; CHARACTERISTIC

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

22/5/7 (Item 6 from file: 350)
DIALOG(R)File 350:Derwent WPIX

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016045505 **Image available**
WPI Acc No: 2004-203356/200419

XRPX Acc No: N04-161773

Search result list generating method for network information provider, involves generating search list comprising search listings ordered with respective ranks, for determined display period to searcher Patent Assignee: OVERTURE SERVICES INC (OVER-N); SOULANILLE T A (SOUL-I)

Inventor: SOULANILLE T A

Number of Countries: 104 Number of Patents: 004

Patent Family:

Patent No Kind Date Applicat No Kind Date Week

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US 20040039733 A1 20040226 US 2002226103
                                              Δ
                                                  20020822 200419 B
WO 200419171 A2
                   20040304
                            WO 2003US26258 A
                                                 20030821 200419
                   20040311
                             AU 2003258324
                                             Α
                                                 20030821
AU 2003258324 A1
                                                            200457
                             EP 2003793250
EP 1546939
               Α2
                   20050629
                                             Α
                                                 20030821
                                                            200543
                             WO 2003US26258 A
                                                 20030821
Priority Applications (No Type Date): US 2002226103 A 20020822
Patent Details:
Patent No Kind Lan Pg
                                     Filing Notes
                         Main IPC
US 20040039733 A1
                     23 G06F-017/30
WO 200419171 A2 E
                       G06F-000/00
   Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
   CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN
   IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO
   NZ OM PG PH PL PT RO RU SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG UZ VN
   Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB
   GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ
   UG ZM ZW
                       G06F-017/30
                                     Based on patent WO 200419171
AU 2003258324 A1
             A2 E
                       G06F-017/30
                                     Based on patent WO 200419171
EP 1546939
   Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB
   GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR
Abstract (Basic): US 20040039733 A1
        NOVELTY - The method involves auctioning ranks in a search list
    for a search term corresponding to a determined display period. A
                                  listings associated with a winning
    database (40) having search
    bidder for a specified rank in the search result list, the search term and display period is maintained. A search result list having
             listings ordered based on respective ranks is generated for
    a determined display period to a searcher .
        DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the
    following:
        (a) a method for displaying a result list on a computer network
        (b) a method of displaying a search list to a searcher .
        USE - Used for network information provider for displaying a
    search result list in response to a search request from a searcher
    using a computer network.
        ADVANTAGE - The method enables a network information provider to
    obtain a search result rank for a determined amount
    without having to continuously monitor bidding. The method allows more
    control over the providers cost as the provider can determine in
    advance the cost and duration of a rank of a search
    the search result list.
        DESCRIPTION OF DRAWING(S) - The drawing shows a block diagram
    representing the relationship between a network and the system for
    displaying a search result list.
        Distributed system (10)
        Client computers (12)
        Network information providers web servers (14)
        Network (20)
        Account management server (22)
         Search engine web server (24)
        Database (40)
        pp; 23 DwgNo 1/10
Title Terms: SEARCH; RESULT; LIST; GENERATE; METHOD; NETWORK; INFORMATION
  ; GENERATE; SEARCH ; LIST; COMPRISE; SEARCH ; ORDER; RESPECTIVE; RANK
  ; DETERMINE; DISPLAY; PERIOD; SEARCH
Derwent Class: T01; T05
International Patent Class (Main): G06F-000/00; G06F-017/30
File Segment: EPI
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DIALOG(R) File 350:Derwent WPIX
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015430678 **Image available**
WPI Acc No: 2003-492820/200346

XRAM Acc No: C03-131801 XRPX Acc No: N03-391510

Computer implemented system, for managing and processing supply and demand information, has data processor, business logic engine having search and interface engines, and communications engine

Patent Assignee: ODS PETRODATA INC (ODSP-N); ONEOFFSHORE INC (ONEO-N) Inventor: BOUZEK M; CARTER S; COCHRANE S; ISHERWOOD R; LINDSAY J Number of Countries: 002 Number of Patents: 002

Patent Family:

Patent No Kind Date Applicat No Kind Date Week US 20030074391 A1 20030417 US 2001308745 Р 20010730 200346 B US 2001317214 Ρ 20010905

US 2001317214 P 20010905 US 2002208548 A 20020730

GB 2381343 A 20030430 GB 200217576 A 20020730 200346

Priority Applications (No Type Date): US 2002208548 A 20020730; US 2001308745 P 20010730; US 2001317214 P 20010905

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
US 20030074391 A1 91 G06F-015/16 Provisional application US 2001308745

Provisional application US 2001317214

GB 2381343 A G06F-017/60

Abstract (Basic): US 20030074391 A1

NOVELTY - A computer implemented system comprises a data processor, a business logic engine comprising computer readable program code stored on a host computer, and a communications engine for receiving a market inquiry and forwarding the inquiry to a supply side market participant. The business logic program code comprises a search engine, and an interface engine.

DETAILED DESCRIPTION - A computer implemented system comprises a data processor programmed to receive and store electronically received data in relational database in an electronic storage medium, a business logic engine comprising computer readable program code stored on a host computer, and a communications engine for receiving a market inquiry from a demand side market participant and forwarding the inquiry to a supply side market participant and for receiving a response to the inquiry from a supply side market participant and forwarding the received response to the demand side market participant. The business logic program code comprises a search engine for selectively retrieving data from the database, and an interface engine for communication between a system user and the data processor and the business logic engine where the business logic engine operates on the processed data and the interface engine displays the results of operation by the business logic engine.

INDEPENDENT CLAIMS are also included for:

(a) A method of creating a plan for equipment usage by providing database contained in a computer storage medium for storing information relevant to participation in an equipment market, and assigning activities identified in the activity identification query step to identified equipment;

(b) A method for calculating economical day rates for a group of drilling rig for use in drilling wells in underwater formations by determining a mechanical difficulty index for the well based on factors from well location, well water depth, total drilling depth, maximum well angle, hole size, maximum well displacement, number of casing strings or type of drilling mud; determining a drilling performance index based on the factors; determining a capability index based on identification of rigs available for the project, contractor

capabilities associated with each rigs, and combined contractor and rig performance histories; calculating a rig/hole performance index, the number of days required to complete the drilling project, and an economic day rate for each rig based on rig/hole performance index and days requirement to complete the drilling project;

(c) A computer implemented method for analyzing supply and demand information in an equipment market;

(d) A method of generating a Gantt chart image from the stored data in response to search criteria entered by a program user, by calculating the width and height of the image to be produced by the rendering engine, generating an image map and a buffered object, drawing rows on the buffered object, drawing each result objects on the buffered object, compressing the buffered object, encoding the buffered object, and sending the encoded image to an Internet browser; and

(e) A computer program product for generating a Gantt chart image from data stored in a database in response to **search** criteria entered

by a program user.

USE - For managing and processing supply and demand information for participants in an equipment market, e.g. offshore drilling rigs.

ADVANTAGE - The novel system enables users to **search** the database and formulates requests and responses based on information in the published information portion, community information portion, and the user company's private information portion. It provides the user with the ability to organize and store and use virtually all categories of information relevant in participation in the equipment market.

DESCRIPTION OF DRAWING(S) - The figure shows a schematic illustration of a knowledge base system, as above.

pp; 91 DwgNo 1/60

Title Terms: COMPUTER; IMPLEMENT; SYSTEM; MANAGE; PROCESS; SUPPLY; DEMAND; INFORMATION; DATA; PROCESSOR; BUSINESS; LOGIC; ENGINE; SEARCH;

INTERFACE; ENGINE; COMMUNICATE; ENGINE

Derwent Class: H01; T01

International Patent Class (Main): G06F-015/16; G06F-017/60

File Segment: CPI; EPI

22/5/12 (Item 11 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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015213843 **Image available**
WPI Acc No: 2003-274380/200327

XRPX Acc No: N03-217667

Data query performing apparatus for computer system, has server nodes with request router having partitioning data that associates server nodes with specific portion of query domain upon which data queries are performed

Patent Assignee: VERIZON LAB INC (VERI-N)

Inventor: CHIPALKATTI R; GETCHIUS J; KOYFMAN L; LIU S; MORATZAVI A;

SCOFIELD C; SIVASANKARAN R; VENUGOPAL R

Number of Countries: 001 Number of Patents: 001

Patent Family:

 Patent No
 Kind
 Date
 Applicat No
 Kind
 Date
 Week

 US 6484161
 B1 20021119
 US 99283837
 A 19990331 200327
 B

Priority Applications (No Type Date): US 99283837 A 19990331

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 6484161 B1 107 G06F-017/30

Abstract (Basic): US 6484161 B1

NOVELTY - A partitioning data used by request router of each server node (808-810), determines the node processing the request. The data associates server nodes with a specific portion of the **query** domain upon which each node primarily performs data **queries**. The data also

includes a static file with **weighted** parameters of **query** domain, where a **query** cache includes the data associated with specific portion of **query** domain.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

(1) data query performing method; and

(2) computer program product storing data **query** performing program.

USE - For computer systems having on-line query tool.

ADVANTAGE - Provides an efficient and flexible technique and architecture for providing search query results in an efficient manner, by reducing the amount of time required to respond to a user query. The apparatus is flexible to be able to integrate a large number of updates for a wide variety of data which may be used in many different computer systems.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the hardware view of an on-line query tool.

server nodes (808-810).

pp; 107 DwgNo 2/71

Title Terms: DATA; QUERY; PERFORMANCE; APPARATUS; COMPUTER; SYSTEM; SERVE; NODE; REQUEST; ROUTER; PARTITION; DATA; ASSOCIATE; SERVE; NODE; SPECIFIC; PORTION; QUERY; DOMAIN; DATA; QUERY; PERFORMANCE

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

22/5/27 (Item 26 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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012964044 **Image available** WPI Acc No: 2000-135894/200012

XRPX Acc No: N00-101590

Quiz machine containing control unit for awarding quiz points based on question difficulty and response time to questions

Patent Assignee: SANCHEZ A (SANC-I)

Inventor: SANCHEZ A

Number of Countries: 001 Number of Patents: 002

Patent Family:

Applicat No Kind Week Patent No Kind Date Date SE 981486 200012 SE 9801486 А 19991029 Α 19980428 C2 20021119 SE 981486 Α 19980428 200301 SE 518779

Priority Applications (No Type Date): SE 981486 A 19980428

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

SE 9801486 A 18 A63F-009/18 SE 518779 C2 A63F-009/18

Abstract (Basic): SE 9801486 A

NOVELTY - At the end of a terminated game sequence with a **number** of quiz points for a first category stored, the player can initiate an activation signal for displaying one or more quiz questions on the monitor screen (2). A pre-determined **number** of correct **answers** results in a further activation signal being generated to store a number of quiz points in a second category.

USE - None given.

ADVANTAGE - More points are awarded for answering fewer, more difficult questions, rather than for a large number of more simple questions. The score is also dependent upon the speed with which the questions are answered. DESCRIPTION OF DRAWING(S) - Figure 2 shows the control unit circuit diagram. (3) Control unit linked to monitor screen; (6) Video game program; (8) Interface between monitor screen and control unit circuit board; (9) Quiz program; (9a) Quiz program

circuit board; (10) Memory; (10a) Memory for storing points; (11) Memory for storing knowledge categories; (11a-11c) Knowledge categories; (12) Memory for storing questions; (13) Timer circuits; (14) Memory block; (15) Block for receiving third activation signal; (60) Block containing memory and control circuits for chosen game sequence; (61) Conductor for first activation signal; (62) Conductor for carrying second activation signal and one or more game control signals; (63) Conductor for carrying third activation signal; (64) Conductor for carrying fourth activation (answer) signal; (65) Conductor for sending points from memory to monitor; (66) Conductor for exchanging information between control unit program and monitor; (67) Conductor for retriev ing game points; (68) Conductor for carrying activation signal used to end game sequence; (69) Conductor for carrying quiz questions.

Dwg.2/2
Title Terms: QUIZ; MACHINE; CONTAIN; CONTROL; UNIT; AWARD; QUIZ; POINT;
BASED; QUESTION; DIFFICULT; RESPOND; TIME; QUESTION

Derwent Class: P36; W04

International Patent Class (Main): A63F-009/18

File Segment: EPI; EngPI

22/5/29 (Item 28 from file: 350)
DIALOG(R) File 350: Derwent WPIX

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012804411 **Image available**
WPI Acc No: 1999-610641/199952

XRPX Acc No: N99-449942

Database updating method for Internet search engine

Patent Assignee: SLI SYSTEMS INC (SLIS-N); GLOBALBRAIN.NET INC (GLOB-N); NBEI NEW ZEALAND CO LTD (NBEI-N); GLOBALBRAIN.NET INC T (GLOB-N); NBCI NEW ZEALAND LLC (NBCI-N)

Inventor: MUNRO W A; ROBINSON D I; RYAN C M; RYAN G J; RYAN S W; ROBINSON D Number of Countries: 087 Number of Patents: 013 Patent Family:

Applicat No Patent No Kind Date Kind Date Week 19990923 WO 99US5588 WO 9948028 A2 Α 19990316 199952 AU 9933546 19991011 AU 9933546 Α 19990316 200008 Α EP 1072002 20010131 EP 99914907 19990316 200108 A2 Α WO 99US5588 Α 19990316 CN 1299488 Α 20010613 CN 99805701 Α 19990316 200158 KR 2001086259 20010910 KR 2000710220 Α 20000915 200219 Α JP 2002507794 W 20020312 WO 99US5588 Α 19990316 200220 JP 2000537158 Α 19990316 US 9878199 US 6421675 B1 20020716 Ρ 19980316 200248 US 98115802 Α 19980715 US 9878199 Р 19980316 200323 US 20030055831 A1 20030320 US 98115802 Α 19980715 US 2002155914 Α 20020522 20020805 US 2002213017 Α 20030508 US 9878199 Р 19980316 200337 US 20030088554 **A1** US 98115802 A 19980715 US 2002155914 Α 20020522 NZ 507123 Α 19990316 20040227 200418 NZ 507123 WO 99US5588 19990316 Α AU 2003204958 A1 20031127 AU 9933546 Α 19990316 200436 AU 2003204958 Α 20030626 19990316 Α NZ 530061 Α 20050624 NZ 507123 200545 NZ 530061 Α 19990316 CA 2504689 Α1 19990923 CA 2324137 Α 19990316 200545 CA 2504689 Α 19990316

Priority Applications (No Type Date): US 98115802 A 19980715; US 9878199 P 19980316; US 2002155914 A 20020522; US 2002213017 A 20020805; AU

2003204958 A 20030626 Patent Details: Patent No Kind Lan Pg Main IPC Filing Notes A2 E 93 G06F-017/30 WO 9948028 Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW AU 9933546 Α Based on patent WO 9948028 EP 1072002 G06F-017/30 A2 E Based on patent WO 9948028 Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE CN 1299488 G06F-017/30 KR 2001086259 A G06F-017/30 JP 2002507794 W 118 G06F-017/30 Based on patent WO 9948028 US 6421675 B1 G06F-017/30 Provisional application US 9878199 US 20030055831 A1 G06F-007/00 Provisional application US 9878199 Cont of application US 98115802 Div ex application US 2002155914 Cont of patent US 6421675 US 20030088554 A1 G06F-007/00 Provisional application US 9878199 Cont of application US 98115802 Cont of patent US 6421675 NZ 507123 G06F-017/30 Div in patent NZ 530061 Based on patent WO 9948028 AU 2003204958 A1 G06F-017/30 Div ex application AU 9933546 NZ 530061 G06F-017/30 Div ex application NZ 507123

Abstract (Basic): WO 9948028 A2

A1 E

CA 2504689

NOVELTY - The server computer generates several listings corresponding to keyword and data items received from user. The listing is transmitted to user's site and the user detects and selects data corresponding to listing. The database is updated to selected data item with respect to keyword.

Div ex patent NZ 507123

Div ex application CA 2324137

DETAILED DESCRIPTION - The updating is dependent on amount of time spent in selecting data items and ranking number associated with selected data item. The listing is generated based upon data items corresponding to keyword that have been recently updated. INDEPENDENT CLAIMS are also included for the following:

(a) database populating method;

(b) electronic display content determining method

G06F-017/30

USE - For Internet **search** engine can be used as dating service to match people with similar preference.

ADVANTAGE - Efficiency, usability and effectiveness is increased with system storage and computational requirements.

DESCRIPTION OF DRAWING(S) - The figure depicts the process of updating of database.